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HREE RIVERS MICHIGAN

### 300 to 600 BEAUTIFUL ROSES for \$1.00

## Polyantha Roses . . .

These POLYANTHA ROSES (Baby Ramblers) will have 100 to 200 blossoms open on each plant at a time. Three plants (the number we send you for only \$1.00) will have 300 to 600 blossoms open at a time. And that is not all. These are everbloomers and if you keep the blossoms clipped off before the petals fall, they will continue to bloom for you all summer. Easy to grow. Thrive in any soil. Fine for borders or groups.



## Kellogg's DAZZLER Carnation



## NOW, A Hardy Everblooming Carnation

Three years ago a plant breeder in Ohio discovered a particularly beautiful and vigorous Carnation growing in a lady's yard. Upon inquiring he was amazed to find that—although the plant was growing outside—it was several years old. He immediately secured scions from the plant and began experimenting, grafting these scions on Gypsophila Paniculata roots. The experiment has created a variety of unusual vitality, beauty of bloom, and productiveness. Here is the first hardy everblooming Carnation. Here is the first everblooming red perennial. Here is an amazing new addition to the great kingdom of flowers. It is the only everblooming hardy Carnation. Flower lovers will welcome it immediately. Blooms

first year.

Kellogg's Dazzler Carnations are carried on long, stiff stems 15 to 20 inches tall and make a wonderful bedding or border plant. The stems are strong and upright. The only plant that can come anywhere near rivaling Kellogg's Dazzler Carnation in beauty of display is Azaleamum. Kellogg's Dazzler will often make a plant nearly as big as Azaleamum and, on account of the fiery red color of the blossoms, just as showy. It starts blooming six to eight weeks earlier than Azaleamum. It is a wonderful companion plant to Azaleamum. Grows well, shade or sun.

Postpaid

for only

See next page for further pictures and description of this amazing new Everblooming Carnation.





Kellogg. SATISFIES

From F.E. Beatty, Three Rivers, Michigan to You

When you are buying your nursery stock or anything else, it's your business to save money when you can actually save it, but you are not saving money when you buy too cheap to get something good. It's our business to save you every cent we can on your nursery stock. It's also our business to send you the very best that can be grown. Another part of our business is to see that you are perfectly satisfied, and Kellogg always satisfies.

I don't care how many plants you get for a dollar, if they are not good strong plants and if the plants do not reach you in good growing condition, you have not received your full money's worth and you are not going to be satisfied. It is not the number of plants you get, but the quality of the plants that satisfies.

Wouldn't you honestly rather have fewer choice plants for a dollar and be perfectly satisfied than to get a few more poor quality plants for a dollar and be bitterly disappointed? There's a mighty big difference between perfect satisfaction and bitter disappointment.

I have actually seen catalogs offering eight rose plants for \$1.00 without mentioning the fact that they were very small, pot-grown plants with only about three months growth. Kellogg roses are budded roses and have had two full years growth right out in the open field. They are hardy, sure to grow, and will bloom heavily the first year you plant them. One Kellogg two-year, field-grown budded rose plant is actually worth more than the entire eight potted plants.

What I have told you about rose plants is also true about shrubbery. We are not offering you small "lining out" stock taken from the seed bed. Kellogg shrubbery is all two and three year, hardy, field-grown plants, heavily rooted and well branched, the only kind that will give you quick growth and complete satisfaction.

In the case of gladiolus bulbs and lily bulbs, these come in several sizes ranging from small bulblets to full blooming size bulbs. We send you only the full blooming size, the kind we can guarantee to bloom for you the first year.

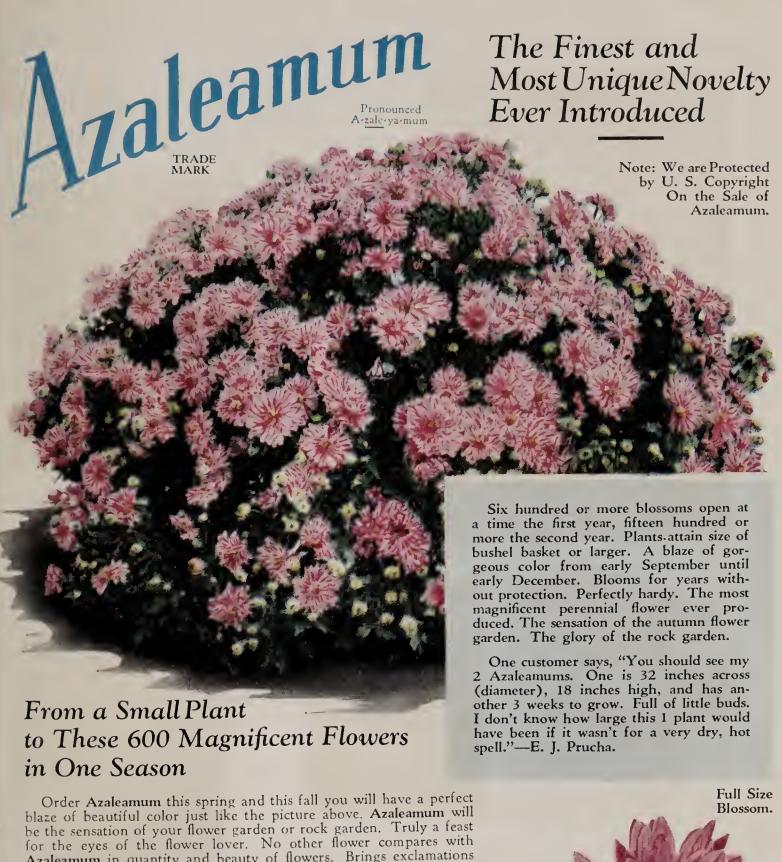
And when it comes to berry plants, you can buy berry plants at most any price, but the plants that will produce the biggest crop of berries are the cheapest plants you can buy. Kellogg's Thorobred Pedigree plants are bred for heavy bearing. One of these plants is easily worth a full dozen of poor fruiting plants. There is as much difference in the fruiting quality of berry plants as there is in the laying quality of hens.

Now when you buy your nursery stock and bulbs, if you will be governed by the facts I have given you in this letter instead of being influenced by price alone, you are sure of perfect satisfaction, and remember "Kellogg always Satisfies". Come and see us.

Price Notice In fairness to our many customers, we decided not to raise our prices this year as we had fully intended. Order now because increased cost of labor and material will compel us to increase our prices after this year. ALL PRICES IN THIS BOOK EXPIRE JUNE 1, 1934.

Sincerely yours,

Α			Pompon Chrysanthemums 8, 52 Pool Plants
Acer		$\rightarrow$	Poplar, Lombardy 24
Ajuga 14			Poppy (Iceland Poppy) 11
Althea 21			Populus 24 Pride of Rochester 19
Alyssum	F	L	Primrose (Evening) 11
Ampelopsis 22	Fir Trees 17	Larkspur (Delphinium) . 7, 26	Primrose (Primula) 12 Privet
Amur River Privet 23	Flowering Ornamentals	Lemoine Deutzia 19	Prunus 24
Amur Tamarix	(Crabs, Almond, Cherry, Plum, Thorn, Peach) 24, 54	Ligustrum Amurense 23 Lilacs 18	Purple Fringe 16
Anchusa 10	Forget-me-not	Lilies (Lilium) 37	Pussy Willow 24 Pyrethrum 7
Anemone	Forsythia	Linum 12	O
Apples	Fragrant Honeysuckle 19	Lobelia Cardinalis 6 Lombardy Poplar 24	Quince 48, 50
Aquatic Plants 53	French Lilacs 18	Lonicera (Bush) 19	R
Aquilegia 7	Fruit Plants 38 to 50 Fruit Trees for Trellis 50	Lonicera (Vine) 22	Rambler Roses 36, 55
Arabis 11 Aralia Spinosa 24	riun frees for frems	Lupines (Lupinus) 10 Lychnis 14	Rambler Roscs (Baby) 2 Raspberries 44, 45
Arbor-Vitae	G	2)011110	Redbud 24
Armeria 14 Aronia 21	Gaillardia 10	M	Red Chokeberry 21
Artemisia 10	Garden Pink	Madwort 14	Red Hot Poker 6 Red-Leaved Barberry 23
Ash, Mountain 24	Geum 6	Maiden Pink	Regel Privet 23
Asparagus		······	Rhodotypos
Austrian Pine	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Rock Garden Plants
Azaleamum 5		-1 11.1 }	5, 7, 11 to 14 inc.
В	New Green	hroated Lily	Rose Campion
Baby's Breath 9, 12	2		Roses
Baby Rambler Roses 2 Balloon Flower 10	Philippinense		2, 27, 30, 31, 32, 35, 36, 55
Barberry 23	Formosanum		Rudbeckia 9 Russian Olive 21
Beard Tongue 6			S S
Beauty Berry	3 4 for \$1.00		St. John's Wort 14
Beehtel's Crab 24	Sensation! New!		Salix 24 Sambucus 21
Bellflower	Continual bloomer!		Scotch Pine
Berberis	Hardy! Fragrant! Beautiful! Lilies		Sea Holly 9
Blackberries 44	from August to No		Sea Lavender
Blanket Flower 10	vember — flowers 7 inches long, 5		Sedums
Bleeding Heart 6, 8 Blue Flax 12	inches across. Six		Shade Trees 24
Blue Leaf Honeysuckle 19	stalks of these Lilies		Shasta Daisy 9 Shrubbery 15 to 24 incl. 54
Boston Ivy	from one bulb. White outside with		Silver Edge Creeper 23
Bugle Plant	lavender stripes; in-		Silver Fir 17
C	terior white with		Silver King
Callicarpa 21	beautiful apple-green throat. Be ahead of		Slender Deutzia 19
Calycanthus 21	thers, order now.		Smoke Tree 16
Campanula 9, 13 Candytuft 11	Supply decidedly limited. 4 for \$1.00,		Snowball
Cannas 8	limited, 4 for \$1.00, postpaid.		Snow-in-Summer 11
Canterbury Bells 9	postpaid.	immumm	Sorbus 24
Carnations 3, 3a, 13 Carpathian Harebell 13			Speedwell
Celastrus 22	Ghost Plant	Malus 24	Spruce 17
Cerastium	Gladioli 25, 28, 29, 33, 34 Golden Bell 21	Maple Trees 24 Michaelmas Daisies (Asters) 8	Statice
Cercis	Golden Elder 21	Milfoil 10, 14	Stonecrops
Cheddar Pink	Golden Flax 12	Mock Orange	Sun Rose
Chinese Wisteria 16	Golden Syringa	Moss Pink	Sweet Shrub
Chokeberry	Grapes 38	Mountain Thyme 13	Sweet William 9 Symphoricarpos 18
Clematis 22	Great Sea Lavender 11	Mugho Pine	Syringa 18
Climbing Roses 36, 55 Coat Flower 12	Gypsophila 9, 12		T
Colorado Blue Spruce 17	H	N	Tamarix 21 Tartarian Honeysuckle 19
Columbine 7	Harebell, Carpathian 13	Norway Maple 24	Teuerium 14
Cone Flower 9 Coralbells 6	Helianthemum 13 Heuchera	Norway Spruce 17	Thuya 17
Corcopsis 9	Hibiscus 21	0	Thymus (Thyme) 13 Tickseed 9
Cornus 21	Hills of Snow 20	Oenothera 11	Trained Fruit Trees 50
Cranberry, Ornamental 21 Crataegus 24	Hollyhock Delphiniums 26 Honeysuckle (Bush) 19	Oswego Tea 9	Tritoma
Currants 38	Honeysuckle Vine 22	P	Tunica Saxifraga 13
Cydonia 19	Hydrangeas 20	Pachysandra 23	U
D	Hypericum 14	Painted Daisies 7	Ulmus 24
Dahlias         8           Daisies         7, 9	ĭ	Pansy, Tufted	V V
Daphne 54	Iberis 11	Papaver	Van Houttei, Spirea 20 Veronica 9, 12
Delphiniums 7, 26	Iceland Poppy 11	Paul's Scarlet Thorn 24	Viburnum 18, 21
Deutzia	Indian Paintbrush 6 Iris 56	Peaches	Vines 22. 23
Dianthus 6, 9, 13	İvy 22	Pentstemon 6	Viola
Dicentra	τ	Peonies 8	W
Diervilla	Japanese Barberry 23	Perennials 5 to 14 incl., 26, 51, 52	Water Lilies 53
Dogwood 21	Japanese Bush Honeysuckle, 19	Persian Daisies (Same as	Weeping Willow 24 Weigela 19
Dropmore	Japanese Flowering Quince. 19	Painted Daisies) 7	White Bouquet 18
E	Japanese Honeysuckle Vine. 22 Japanese Iris 56	Persian Lilac	White Kerria 21
Elacagnus Angustifolia 21	Japanese Snowball 18	Phlox	White Rock Cress 11 Willow Trees 24
Elm Trees 24	Japanese Spurge 23	Phlox Subulata (Moss Pink) 13	Windflower 10
Euonymus 21, 23	Jetbead 21 Judas Tree 24	Physocarpus 20 Pines	Winged Euonymus 21
		D1 1 10	Wisteria
European Cranberry 21	Juniper 17, 54	Platycodon 10	Wood Anemone
European Cranberry 21 Evening Primrose 11	Juniper 17, 54	Plums 49, 50	Wood Anemone 12 Y
European Cranberry 21	Juniper       17, 54         K       Kolkwitzia         19		



for the eyes of the flower lover. No other flower compares with Azaleamum in quantity and beauty of flowers. Brings exclamations of wonder and delight from everyone.

Azaleamum is a chrysanthemum type resembling an Azalea. More beautiful than Azalea and more desirable because of its long blooming season and perfect hardiness. More than 600 flowers have been counted on a single plant at one time the first year, second year 1500 or more. Be sure to order some of these amazing plants. They will delight you beyond measure.

#### Beauty in Every Blossom

Here is a typical Azaleamum blossom. Note the beautiful pink shade, lovely yellow center, and beautiful shape. But this picture does not do complete justice to Azaleamum. Every single blossom of Azaleamum is a marvel of beauty that cannot be fully pictured. Imagine a whole bushel size plant covered with such beautiful flowers. It's a whole beautiful flower garden in itself.

AZALEAMUM All prices prepaid.

2 plants . . . . . . . \$1.00 4 plants . . . . . . 1.85 6 plants . . . . . . 2.60 12 plants . . . . . . 5.00

We send only choice field-grown plants.



#### (1) Heuchera Sanguinea (Coralbells).

## Kellogg's FLAME

See opposite page for descriptions of plants in Flame Collection.

Pentstemon Tree!

Yes, absolutely FREE with an order for Kellogg's Flame Collection if you are prompt. All you need to do is mail your order so that it reaches us before April 15th, and one lovely Pentstemon (popularly known as Beard Tongue) will be included without cost to you. But you must act promptly. Order Kellogg's Flame Collection now. (Price below). below).



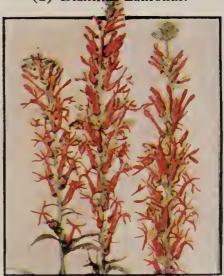
One each of these 6 Beauties with one Pentstemon Free, \$1.00.



(2) Dianthus Latifolius.



(3) Dicentra Eximia.



(4) Lobelia Cardinalis.



(5) Geum.



(6) Tritoma.

## Collection

## Flaming Red Peren- \$ nials, postpaid for . .

Do you want flaming fire in your garden? If you do, don't overlook this marvelous Flame Collection. Kellogg has spent much time and effort in assembling this brilliant group. Only tried and tested varieties have been used. Every plant offered will stand upon its own merits. Combined, they give you an assortment unparalleled for vividness of bloom. Plant Kellogg's Flame Collection together for massed effect or with other plants to glorify your garden. The result will astonish you.

#### How to Order

Prices of each variety in this group are given with the descriptions. You may order just the varieties you want at these prices, or you can send us \$1.00, asking for Kellogg's Flame Collection, and we'll send you 1 plant of each variety shown on the opposite page (page 6), all varietics labeled.

- (1) HEUCHERA SANGUINEA (Coralbell). Bright, crimson flowers borne on erect stems 12 inches to 18 inches high. Long blooming season, June to September. At home alike in rock garden or border. Price, 25c each; 5 for \$1.00; more than 5 at 20c each.
- (2) DIANTHUS LATIFOLIUS. The richest reddest hardy garden pink ever to come under our observation. Blooms June to September. Price, 20c each; 6 for \$1.00; more than 6 at 15c each.
- (3) DICENTRA EXIMIA (Plumy Bleeding Heart). A beautiful dwarf growing variety bearing graceful racemes of rosy red flowers. Not quite so red as the other members of this flame group, but so desirable that we included it, nevertheless. Foliage is fernlike and handsome. Price, 30c each; 4 for \$1.00; more than 4 at 25c each.
- (4) LOBELIA CARDINALIS (Indian Paintbrush). Rich, fiery red flowers produced on strong spikes 24 inches to 30 inches high. Long blooming period, August and September. Price, 20c each; 6 for \$1.00; more than 6 at 15c each.
- (5) GEUM COCCINEUM (Mrs. Bradshaw). Bright red flowers from May to July. Plant is semi-dwarf, making it adaptable to low borders or rock gardens. Price, 20c each; 6 for \$1.00; more than 6 at 15c each.
- (6) TRITOMA PFITZERI (Red Hot Poker). Orange-red blooms borne on stems 3 feet high. The flowers themselves are inverted, producing an artistic effect. Price, 25c each; 5 for \$1.00; more than 5 at 20c each.

Pentstemon FREE with each order for \$1.00 from this group if order is sent before April 15th.



## Out! A Fine New Group of \$1 Bargains

See Also Page 8.

#### 8 Painted Daisies

(Pyrethrum)

Eight field-grown plants of the ever-popular "Painted" or Persian Daisies. Select hybrids in wide color range. Formerly priced at

20c each—a \$1.60 value for you.

These are bright, gay, youthful flowers, expressive of cheerfulness and simplicity. What would a garden be without Daisies?

A fine assortment, tall, sprightly growers, fine for backgrounds or borders.



Painted Daisies.

#### 10 Delphiniums (Larkspur)

Delphiniums are indispensable to any well planned planting. In Postrecognition, Kellogg offers you here the greatest value ever made on Hardy Larkspurs. Ten plants of assorted light blue and dark blue shades. Ten stately additions to your garden plot for only 10c caeh. Where can you do better? Delphiniums are in

#### SPECIAL OFFER

If you need more than ten Delphiniums, add 8c for each plant you order in excess of ten.



Delphiniums.

#### 8 Aquilegias

(Columbine)

LONG-SPURRED SCOTT EL-LIOTT HYBRIDS. A strain which is known for its gener-ous assortment of colors—red, pink, blue, purple, white and yellow blended in charming fashion. The Columbine (Aquilegia) is a cheerful flower and nover fails to lend its cheer to its companions. Ideal when planted with poppies, iris, pyrethrums

and delphiniums. Aquilegias.



ALL 3 only \$2.85 SPECIAL!

Painted Daisies, Delphiniums and Columbines are beautiful when planted together—same height, same blooming season, harmonious color combination. Order all three groups for only \$2.85, postpaid.



## 4 Giant Decorative

#### Dahlias

8 to 12 inch Flowers

> Profuse Bloomers

All \$1.00 postpaid

JANE COWL. Largest and most beautiful bronzy buff. 50c each.

LAURA MORRIS. Giant, deep yellow; very choice. 50c each.

JERSEY'S BEAUTY. Most popular large, clear pink. 25c each.

JUDGE MAREAN. Most beautiful large red and orange. 25c each.

The Four Postpaid for \$1.00. Select tubers, labeled. Planting instructions free.

MARGARET WOODROW WILSON.
Magnificent 10- to 12-inch, creamy white
flowers, shaded pink with a deep pink
reverse. 50c each; 3 for \$1.25.

#### FREE

One Margaret
W. Wilson
Dahlia Free
With Each
\$2.00
Dahlia Order.

#### § 9 Brilliant Cannas

The world's most beautiful and fastest growing bedding plants. Immense leaves and brilliantly colored flowers. A perfect mass of beauty just a few weeks after planting. Each bulb produces many new bulbs each year. Your choice of 3 colors—brilliant red, golden yellow or lively pink. 9 Cannas for \$1.00, postpaid.



## \$ | Specials



#### 5 Hardy Asters \$ | Post-paid

(Perennial)

These rugged beauties, also known as Michaelmas Daisies, should be found in every well planned garden. All shades of blue, white and pink to add their subtle charm at a time when most needed—September and October. Fine for naturalizing. 5 field-grown plants, each a different color, only \$1.00, postpaid.



#### 3 Bleeding Heart

An old garden favorite which never ceases to be popular. Long racemes of pink, heart-shaped flowers. May and June. A glorious flower. A bargain to you at 3 for \$1.00, postpaid.



## 5 Pompon "Mums"

Perpetual farvorites of flower lovers everywhere. Dainty, long lasting and extremely hardy. Their miniature flowers add a buoyant touch to the flower garden or border.

Five varieties—5 colors—all different, only \$1.00, postpaid.

## 6 Giant Peonies

Three big roots with 3 to 5 eyes. Three magnificent colors to choose from—red, pink or white. State what color or colors you want and we will send you the six, all selected from fine varieties, for only \$1.00, postpaid.



## Gay Perennials, 20c each, 6 for \$1.00, Post-paid



Eryngium-Sea Holly.

6 for \$1.00, postpaid.

RUDBECKIA PURPUREA (Coneflower). (Right). Flowers deep pur-

ple with large brown cone-shaped cen-

ters. Desirable and useful border or background plant growing 3 feet high and blooming from July to October.

Easy of cultivation in almost any soil

or situation, from a semi-shady position to one in the full sun. 20c each;

ERYNGIUM AMETHYSTINUM (Sea Holly). (Left). True blue Thistle. Gives a delightfully bizarre effect to your garden. Perpetually challenges your curiosity and interest. Grows 2 feet high. Beautiful during July and August. Very charming in dried bouquets. 20c each; 6 for \$1.00, postpaid.



Rndbeckia-Coneflower.



VERONICA LONGIFOLIA (Speedwell). (Above). An exceptionally handsome blue flowering plant. Grows 2 feet high. One of the best plants for the hardy border. Fine for cutting. Blooms July and August. Blooms freely. 20c each; 6 for \$1.00, postpaid.



CAMPANULA MEDIUM (Canterbury Bells). (Left). Popular plant producing large bell-shaped flowers on 3-ft. stems in July. Comes in assorted mixed colors, pink, blue or white. 20c each; 6 for \$1.00, postpaid.



Coreopsis.

SHASTA DAISY. (Below).

Large flowers with many snow-

white petals. Long midsummer blooming period. Excellent

bouquet flower. Grows 2 feet

high. 20c each; 6 for \$1.00,



MONARDA DIDYMA (Oswego Tea). (Above). Brilliant crimson-scarlet flowers, June until August. One of the most brilliant flowers. Blooms gracefully arranged one above another on 2-ft. stems. 20c each; 6 for \$1.00, postpaid.





D'anthus Barbatus.

DIANTHUS BARBA-TUS (Sweet William). (Left). Plant itself is so familiar to all it needs no description. Two choice var rieties, Scarlet Beauty or Newport Pink. State choice. 20c each; 6 for \$1.00, postpaid.



Shasta Daisy.

GYPSOPHILA PAN-ICULATA (Baby's Breath). (Right). Feathery panicles of snow white blossoms. The paramount flower for bouquets. Grows into a well-formed plant 2 to 3 feet high. 20c each; 6 for \$1.00, postpaid.



Baby's Breath.

## Any Plant Below: 20c each, 6 for \$1, Post-



Anthemis Tinctoria.

ANCHUSA ITALICA (Dropmore). (Right). Indispensable border plant growing 3 to 4 feet high with heads of blue flowers in June. Broad pubescent leaves. One of the best blue-flowered perennials. 20c each; 6 for \$1.00, post-



Achillea, Boule de Neige.

20c each; 6 for \$1.00, postpaid.

Anchusa Italica.

ACHILLEA, BOULE DE NEIGE (Milfoil). (Left). Note the dainty beauty of these flowers. Pure white double flowers all summer. Grows 12 to 18 inches tall. All that is required in a perfect border plant. Easy to grow. 20c each; 6 for \$1.00, postpaid.



PLATYCODON GRANDI-FLORUM (Balloon Flower). (Above). Large star-like blue flowers on stems

11/2 feet tall, all summer. Unique and splendid. 20c each; 6 for \$1.00, postpaid.

PLATYCODON GRANDIFLORUM ALBUM. The same but with pure white flowers. State choice. 20c each; 6 for \$1.00, postpaid.



Windflower.

ANEMONE JAPONICA (Windflower). (Left). Among the most beautiful and useful hardy perennials. They bloom from August till frost and never fail to be the center of attraction in the flower garden. Grow 12 to 18 inches high. Your choice of: Queen Charlotte. Semi-double soft pink.

Whirlwind. Double pure white. 20c each; 6 for \$1.00, postpaid.



ARTEMISIA, SILVER KING (Ghost Plant). (Above). The show plant of the garden. Foliage is soft and of a ghostly silvery white color. Its superb contrasting color makes it peculiarly attractive. Grows 2 to 21/2 feet tall and bushy. 20c each; 6 for \$1.00, postpaid.

DIGITALIS (Foxglove). (Right). These Giant Shirley hybrids come in a wide range of typical Foxglove colors. Only a few of these beauties will give you many contrasting colors and shades. Grows 3 to 4 feet tall. 20c each; 6 for \$1.00, postpaid.

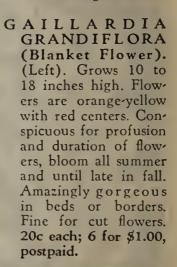


Foxglove.



Gaillardia.

LUPINUS (Lupine). (Right). Favorite perennial with handsome foliage and spikes of gorgeous pearshaped flowers on stems 2 to 3 feet high. Blooms in early spring. Comes in 3 separate and distinct colors, clear blue, rosy pink, pure white. State choice of color. 20c each; 6 for \$1.00, postpaid.





Lupines.

## For Rockery or Border: 20c each, 6 for \$1 Post-paid

The extremely useful and beautiful perennials shown on this and the three following pages have been selected with the idea of meeting your rock garden requirements and at the same time, offering only such varieties as may be successfully combined with a well-planned bed or border planting. Even the lowest growing varieties in this list will be found valuable for edging and other foreground work. The value of these plants in the rockery is unquestioned. Don't overlook their value if you have no rock garden in which to plant them.

All plants are field-grown and ready to bloom for you the first year.

\$5.00 VALUE FOR ONLY

\$4.50

See last column at right.

PAPAVER NUDICAULE (Iceland Poppy). (Above). Tufts of beautiful fernlike foliage surmounted by leafless flower stems 1 foot high. Cup shaped flowers of pink, yellow, orange or white all summer. We cannot guarantee color. 20c each; 6 for \$1.00, postpaid.



STATICE LATIFOLIA (Great Sea Lavender). (Above). Immense panicles of minute purplish blue flowers on stems 12 to 15 inches high. July and August. Large leathery dark green leaves. Adaptable to both rockery and border. An excellent flower for dried bouquets. 20c each; 6 for \$1.00, postpaid.

OENOTHERA (Evening Primrose). (Above). Wish we could show you this charming flower in its natural colors. You'd be amazed at its beauty. Grows 10 to 12 inches high. Flowers of pale yellow. June till October. Among the best all purpose perennials. 20c each; 6 for \$1.00, postpaid.



ARABIS ALPINA (White Rock Cress).

(Above). Valuable plantafor rockery or border. Masses of pure white flowers April and May. Makes excellent cut flower. The Arabis nean also be furnished in the pink. State choice of color. 20c each; 6 for \$1.00, postpaid.



IBERIS SEMPERVIRENS (Candytuft). (Above). Grows 8 to 10 inches across. Evergreen foliage. Dense masses of pure white blooms. Perfectly hardy. A worthwhile addition. 20c each; 6 for \$1.00, postpaid.

#### ▶ BARGAIN! ◀

You may select any 30 plants you choose from pages 9 to 14, for only \$4.50, postpaid.



MYOSOTIS (Forget-Me-Not). (Above). Ideal spring flowering plant for rockery or border. Grows well in shade. Makes excellent ground cover. Grows 4 to 6 inches high. May be had in either pink or blue. State choice of color. 20c each; 6 for \$1.00, postpaid.



CERASTIUM TOMEN-TOSUM (Snow-in-Summer). (Above). A succession of bloom all summer may be had from this extremely fine plant. Flowers white. Foliage silver gray. Grows 6 to 8 inches high. Very spreading habit. 20c each; 6 for \$1.00, postpaid.

#### Rock Garden and Border Plants 6 for \$1.00 -Continued



Anemone Pulsatilla.

ANEMONE PULSATILLA (Pasque Flower). (Left). Grows 9 to 12 inches high. Large, violet-blue flowers on stout stems. April and May. One of the best of the Anemone species. Grows best in well drained soil or stony places. 20c each; 6 for \$1.00, postpaid.

ANEMONE SYLVESTRIS (Wood Anemone). A charm-ing plant with flowers of white, borne on long stems late in May. 20c each; 6 for \$1.00, postpaid.

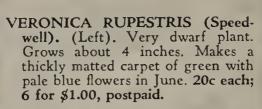


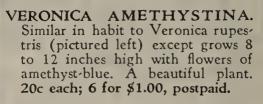
Sedum Kamtschaticum.

PRIMULA (Primrose). (Right). Ideal plants for the rockery or border. Comes in a variety of colors - orange, yellow, cream, scarlet and crimson in profusion. Its broad leaves closely hug the ground. The flowers appear on tiny stems 4 to 8 inches high. 20c each; 6 for \$1.00, postpaid.



Primula.





A \$5.00 Value for Only \$4.50. See Page 11.





Tunica Saxifraga.

TUNICA SAXIFRAGA (Coat Flower). (Above). Grows 6 inches high. Shimmering pink flowers on minute stems all summer. A remarkable plant wherever used. 20c each; 6 for \$1.00, postpaid.



Gypsophila Repens Rosea.

GYPSOPHILA REPENS (Baby's Breath). (Above). Beautiful trailing plant with showers of minute white flowers in July and August. Very low growing. 20c each; 6 for \$1.00, postpaid.

GYPSOPHILA REPENS ROSEA. The pink-flowering variety of above. Makes an ideal companion plant. State choice. 20c each; 6 for \$1.00, postpaid.



Veronica Rupestris.

LINUM PERENNE (Blue Flax). (Right). Attractive plant growing 2 feet high with flowers of azure-blue. Feathery bluish foliage. Blooms May to August. 20c each; 6 for \$1.00, postpaid.

LINUM FLAVUM (Golden Flax). Like the above but more dwarf and flowers of golden yellow. Good companion plant for Linum perenne. 20c each; 6 for \$1.00, postpaid.



Linum Perenne.

## Rock Garden and Border Plants 6 for \$1.00-Continued

DIANTHUS DELTOIDES (Maiden Pink). (Left). What a story of dainty beauty the picture tells!

for \$1.00, postpaid.

DIANTHUS CAESIUS

GRANDIFLORUS (Ched-

dar Pink). Similar to Dianthus Deltoides (left) except flowers are borne in

greater profusion and are fragrant. 20c each; 6 for \$1.00, postpaid.

Here is one of the prettiest of border or rock garden flowers, making neat mats of foliage and bearing profusely of the bright little delicate crimson flowers. Grasslike leaves. Very easy of culture, providing only you see that the weeds and grass are kept out of your beds. They also like a welldrained soil. 20c each; 6



Dianthus Deltoides-Maiden Pink.

DIANTHUS PLUMARIUS (Garden Pink). (Right). An old-fashioned beauty whose popularity is still with us. Continuous bloom of lively pink throughout the summer. Very fragrant. Fine for edging in old-fashioned gardens. 20c each; 6 for \$1.00, postpaid.

HARDY CARNATIONS (Dianthus Grenadin). Come in assorted mixed colors only: Red, white, and pink. 20c each; 6 for \$1.00, postpaid.



Dianthus L Plumarius

PHLOX SUBULATA (Moss Pink). (Left). Blooms profusely early spring. Foliage evergreen and mossy. Forms a perfect carpet. May be had in 2 colors: Pink or white. State color. Flowers nearly 1 inch across. Useful where it is desired to cover the earth with a mat. 20c each; 6 for \$1.00, postpaid.

Phlox I Subulata. I

CAMPANULA ROTUNDIFOLIA (Bellflower). (Right). Clear blue flowers on stems 12 inches high. The true Harebell or Bluebell of literature. Blooms June to August. Very pretty. Very easy to grow. Any well-drained garden soil will do. 20c each; 6 for \$1.00, postpaid.

CAMPANULA CARPATICA (Carpathian Harebell). Similar to Campanula rotundifolia (right) but with shorter stems-about 8 inches-and an extended blooming season, June to October. Very easy to grow, 20c each; 6 for \$1.00, postpaid.



Campanula Rotundifolia.



HELIANTHEMUM (Sun Rose). Above). Low growing evergreen plants of great adaptability. Masses of bloom July to September. Come in a variety of colors, pink, yellow, white, or ange. These plants are hybrids and we cannot guarantee colors. All are beautiful and we know you will like them. 20c each; 6 for \$1.00, postpaid.



VIOLA CORNUTA (Tufted Pansy). (Above). If you wish flowers from May to October, plant Violas. Keep blooms picked so they do not go to seed and they will bloom continuously. Fine for rockery or as an edging plant. Three colors to choose from: Purple, yellow or blue. State choice of colors. 20c each; 6 for \$1.00, postpaid.



THYMUS SERPYLLUM (Mountain Thyme). (Above). Creeping plant with small lilac-purple blooms. Makes an ideal carpeting plant which can be walked upon without injury. Easy to establish in any location. 20c each; 6 for \$1.00, postpaid.

#### Rock Garden and Border Plants 6 for \$1.00—Continued



Hypericum Reptans.

LYCHNIS VISCARIA SPLENDENS. (Rose Campion). (Right). Showy plant with brilliant red flowers July and August. Plant grows 1 foot tall. Good for beds, borders or rock garden. One of the easiest flowers to grow. Ordinary garden soil. They like the sun. 20c each; 6 for \$1.00, postpaid.



Ajuga Reptans-Bugle Plant.

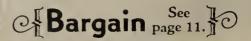
ARMERIA MARITIMA (Sea Pink). (Right). Very, very pretty dwarf plant with heads of delicate pink flowers on stems 9 to 12 inches high. The evergreen foliage grows in tufts, 4 to 6 inches high. Blooms early spring to late fall. Excellent for borders, especially where a low edging is wanted, also for rock gardens. Exceedingly easy to grow, being hardy and free growers. 20c each; 6 for \$1.00, postpaid.

HYPERICUM REPTANS (St. John's Wort). (Left). Extremely prostrate plant with fern-like foliage and large brilliant yellow flowers. Distinctly different from anything you have ever seen. Blooms July and August. Simple culture, succeed in most any soil but particularly useful in sandy soils. Flowers later and longer if partly shaded. 20c each; 6 for \$1.00, postpaid.



Lychnis Viscaria Splendens.

AJUGA REPTANS (Bugle). (Left). Fine fast-spreading plant for carpeting or for shady positions. Grows dense, Foliage very compact and rich bronze. Blue flowers in May and June. Easy to grow. 20c each; 6 for \$1.00, postpaid.





Armeria Maritima.



TEUCRIUM CHAMAE-DRYS (Germander). (A-bove). Small shrubby perennial with bright rose-colored flowers. Foliage is dense, glossy green resembling Boxwood. May be sheared to any height up to 12 inches. Valuable plant. Aromatic foliage. A good border plant for late summer bloom. Also fine for rock gardens. 20c each; 6 for \$1.00, postpaid.



ACHILLEA TOMENTOSA (Milfoil). (Above). A woolly, carpet-like plant. Grows 6 to 8 inches high. Bright yellow flowers from July to September. Hardy and long blooming. Easy culture. Fine for borders or rockeries. 20c each; 6 for \$1.00, postpaid.



ALYSSUM (Madwort). (Above).

Fine rock or border plant with masses of bright yellow flowers in early spring. Two kinds to order from. 20c each; 6 for \$1.00, postpaid.

paid.
Saxatile compactum. Green leaves,

yellow flowers.

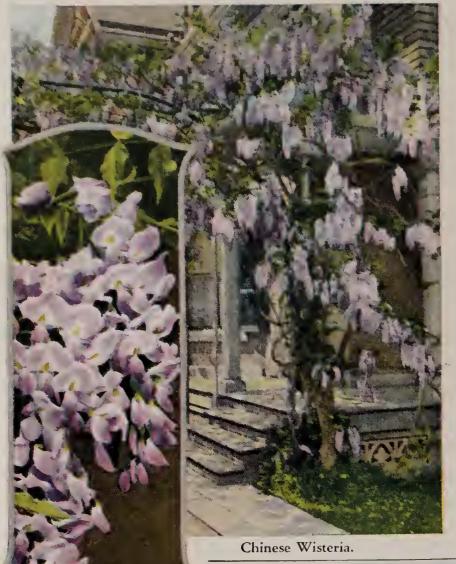
Argenteum. Silvery foliage, yellow flowers.

Both the above grow 12 to 15 inches high and are fine for either rockeries or borders. Easy to grow.



Ile de France is indescribably beautiful. Buddleia Ile de France is the richest of all Buddleia. Bushes are fragrant and attract bevies of beautiful butterflies. Vigorous and easy to grow. Blooms from August to the end of autumn.

This is without doubt the most wonderful new Buddleia now obtainable. It will be a distinct matter of pride to you when you can display it, and we urge you to include at least one in your order.



# TWO Chinese Wisteria Only \$1.00 Postpaid

Chinese Wisteria (Wisteria sinensis) is a hardy, rapid growing vine with gray-green, eompound leaves. It produces immense elusters of purple flowers and is a mass of beautiful coloring when in blossom. Blooms in May and June. Fine anywhere that a elimbing vine is wanted. Our plants are grown from cuttings, which fact assures you a true bloomer.

This offer gives you two fine 3-year plants for the low price of only \$1.00. Will produce many times that value in beautiful flowers.

(1 plant, 60c).

## TWO

Smoke Tree (Purple Fringe)

One tree 60c.

Only \$ 1.00
Postpaid

One of the most beautiful of ornamentals.

Purple Fringe (Rhus eotinus) is a treelike shrub that grows 8 to 10 feet high. It has glossy green leaves with smoky colored panieles of feathery flowers. The effect is beautiful and quickly attracts the eye and arouses admiration.

The plants we send you are particularly fine, having bloomed in the nursery row, so that you ean be assured of true bloomers. Size of plants 24 inehes. Sent postpaid.

Purple Fringe or Smoke Tree.



Silver Fir.

SILVER FIR (Abies con-color). Highly ornamen-tal tree with pleasing gray blue foliage. Beautifully formed. 8 to 12



AUSTRIAN PINE (Pinus nigra austriaca). Very hardy, rapid grower. Foliage rich, deep green. Silvery buds. 15 to 18 in.

SCOTCH PINE (Pinus sylvestris). Strong, tall grower with soft gray-green foliage. Similar to Austrian Pine but lighter in color. 15 to 18 inches.



Pfitzer Juniper.

PFITZER'S JUNIPER (Juniperus chinensis Pfitzeri). Perfect spreading type with feathery light green foliage undercast gray. Beautiful for group or foundation planting. 8 to 12 inches.

### Evergreens 25cto 40c

Plant Kellogg's Baby Evergreens and watch them grow. Kellogg Evergreens are all 5-year transplanted stock. Well rooted with nicely formed tops. The descriptions below give you the approximate size of the plants you will receive. You will be surprised how soon they will grow up

Your choice of these Baby Evergreens (except Colorado Blue Spruce and Pyramid Arbor-Vitae), 40c each; 2 for 75c; 4 for \$1.25; 8 or more at 25c each, postpaid.



MUGHO PINE montana mughus). A gen-uine dwarf Pine seldom attaining a height of over 5 to 6 feet. Dense and spreading. 8 to 10 inches.

> SEE PRICES **ABOVE**

AMERICAN ARBOR-VITAE (Thuya oc-eidentalis). A fa-vorite for group, foundation or hedge planting. Its thick, planting. Its thick, lustrous foliage may be sheared at will into any desired form. 12 to 18 in.



Norway Spruce.



Irish Juniper.

IRISH JUNIPER (Juniperus communis hi-bernica). Symmetrical spiral grower. Silvery green foliage. Makes perfect specimen without-pruning. 8 to 12

## FOUR for Only \$1.00 Post-paid

Pyramid Arbor-Vitae.

This Price Applies Only to Colorado Blue Spruce and Pyramid Arbor-Vitae.

COLORADO BLUE SPRUCE. These Spruces are grown only from selected seed and show color not usually found in the ordinary kinds offered. The tree is symmetrical in habit with decide habit with decidedly glaueous for liage. These little trees have all been transplanted in the nursery, which with ordinary eare insures your suecess. Size 8 to 12 inches. A true blue offer by Kellogg.



Colorado Blue Spruce.

PYRAMID ARBOR-VITAE. The most useful semi-dwarf evergreen ever offered. Erect, compact and handsome, this charming tree is used wherever symmetry is demanded. Used extensively at corners, entrances, and as the key plant in groups. No pruning necessary to maintain its chess. Size 10 to 12 inchess. shape. Size 10 to 12 inches.



Virginal Mock Orange.

#### Mock Orange

EVERBLOOMING MOCK ORANGE (Philadelphus, Virginal). Strong growing. Grows 8 to 10 feet high. Clusters of extremely fragrant double flowers in June, continuing intermittently until fall. The finest Mock Orange. Size 2 to 3 feet. 40c each; 3 for \$1.00, postpaid.

WHITE BOUQUET MOCK ORANGE (Philadelphus, Bouquet Blanc). Grows 5 to 6 feet high. A myriad of sweetly scented snow-white blooms set among charming foliage. Fine for hedges. Size 2 to 2½ feet. 40c each; 3 for \$1.00, postpaid.

OLD-FASHIONED MOCK ORANGE (Philadelphus coronarius). Sweet-scented flowers of purest white. Grows 8 to 10 feet high. 2- to 3-ft. size. 35c each; 3 for 90c, postpaid.

GOLDEN SYRINGA (Philadelphus aureus). Dwarf, decorative shrub growing 3 feet in height. Fragrant white blooms, dense yellow foliage. Its contrasting foliage produces a sensational effect when planted with the conventional green. A beautiful border or hedge. Size 15 to 18 inches. 40c each; 3 for \$1.00, postpaid.

## {LILACS}

#### Five French Lilacs

Just think, 5 named varieties as described below, all labelled, all 4-year blooming size specimens for only \$2.00

You get 1 each of the following or make your own choice.

Jan Von Tol. Extra large, pure white.
Lamartine. Exquisite bluish lavender.
Souvenir de Ludwig Spaeth. Mammoth deep red.
Leuvois. Violet purple, bluish shading.
Descartes. Showy mauve pink.

Less than 5 of the French Lilacs in this offer at 60c each, prepaid.

PERSIAN LILAC (Syringa persica). A truly remarkable member of a very popular family. Grows 8 to 10 feet high. Leaves are smaller than in the old-fashioned Lilac and the flower heads are both more dainty and lasting. Size 2 to 3 feet. 40c each; 3 for \$1.00, postpaid.



French Lilacs.



Japanese Snowball.

#### Snowball

JAPANESE
SNOWBALL
(Viburnum tomentosum plicatum). Most
showy. Grows 8
ft. Large, perfect
ly formed snowwhite balls. Foliage perfect, immune from insects and plant
diseases. Size 18
to 24 inches. 50c
each; 3 for \$1.25,
postpaid.

SNOWBALL (Viburnum opulus sterile). Old-fashioned. Should be found in every planting. Immense globular clusters of flowers in May and June. Grows 8 to 10 feet high. Size 18 to 24 inches. 40c each;

3 for \$1.00, postpaid.

VIBURNUM SIEBOLDI. Grows 8 to 10 feet high.

Stout branches. Pubescent leaves of glossy green.

Flowers in creamy white panicles followed by showy fruit. A real beauty. Size 1½ to 2 feet. 50c each;

3 for \$1.25.

#### Snowberry

SNOWBERRY, WHITE (Symphoricarpos racemosus). Grows medium height, 4 to 6 feet. Delicate pink flowers followed by clusters of waxy white berries which cling until winter. One of the very best shrubs for shady places. Size 2 to 3 feet. 30c each; 3 for 75c, postpaid.

RED SNOWBERRY (Symphoricarpos vulgaris). Dainty pink blooms on pendulous branches followed by clusters of coral-red berries which persist throughout

the winter. Highly recommended for shady places and north foundation plantings. Grows 3 to 4 feet high. Size 2 to 3 feet. 30c each; 3 for 75c, postpaid.

IMPROVED RED SNOW-BERRY (Symphoricarpos chenaulti). A brand new hybrid. Grows 4 to 6 feet high. Upright branches loaded with large, coral-red berries with minute white dots. Pink and white flowers in June. Thrives in sun or shade. Size 1½ to 2 feet. 40c each; 3 for \$1.00, postpaid.



White Snowberry.

Weigela Rosea.

Grows 5 feet high. Size 2 to 21/2 feet. 35c each; 3 for 90c, postpaid.

#### Weigela

WEIGELA ROSEA (Diervilla). Grows 8 feet. The most popular of all Weigelas. Bright pink flowers in June. Strong grower, handsome form. 30c each; 3 for 75c, postpaid.

WEIGELA EVA RATH-KE (Diervilla). Semidwarf shrub with slender drooping branches and rich green foliage. Its sprays of crimson-red flowers in June make it easily the most outstanding shrub in its season. WEIGELA, VARIEGAT-ED (Diervilla). The finest dwarf Weigela. Sprays of rosy pink flowers amid leaves beautifully variegated green and white. Grows only 2 to 3 feet in height, supplying a long felt need for a truly dwarf Weigela. Size 11/2 to 2 feet, 35c each; 3 for 90c, postpaid.



Weigela, Abel Carriere.

WEIGELA, ABEL CARRIERE. Handsome shrub growing 8 feet high. Countless carmine-red blooms on arching stems. Blooms May and June. 11/2. to 2-ft. size. 40c éach; 3 for \$1.00, postpaid.



Deutzia, Pride of Rochester.

#### Deutzia

DEUTZIA, PRIDE OF ROCHESTER. Bushy shrub 6 to 8 feet high with double white flowers in June. Fine for group or background. Size 2 to 3 feet. 30c each; 3 for 75c.

LEMOINE DEUTZIA (Deutzia Lemoinei). Beautiful, semi-dwarf shrub with exceedingly slender upright branches. Flowers are single white and borne in profusion. Grows only 4 to 5 feet high. Highly desirable for foundation plantings. Size 11/2 to 2 feet. 40c each; 3 for \$1.00, postpaid.

SLENDER DEUTZIA (Deutzia gracilis). Extra dwarfsish habit—ideal for low borders or as alternating plant for high growing shrubs. White flowers in May. Grows 2 to 3 feet high. Size 15 to 18 inches. 35c each; 3 for 90c, postpaid.



#### Honeysuckle

PINK TARTARIAN HON-EYSUCKLE (Lonicera tatarica rosea). Bushy, upright shrub. Grows 8 to 10 feet high. Delicate pink blooms followed by magnificent red berries in fall. Indispensable for backgrounds or borders. Size 2 to 3 feet. 30c each; 3 for 75c, postpaid.

IAPANESE BUSH HONEY-SUCKLE (Lonicera Morrowi). Finest for border



Tatarian Honeysuckle.

planting. Grows 5 to 6 feet high, proportionate spread. Very compact. Leaves rich green. Cream-colored flowers in May, red berries in autumn. Grows well in shade. Size 2 to 3 feet. 40c each; 3 for \$1.00, postpaid.

FRAGRANT HONEYSUCKLE (Lonicera fragrantissima). Handsome! Grows 6 to 8 feet high. Semievergreen foliage, remaining most of winter. Pinkish white flowers, sweet scented; appear very early in spring. Size 2 to 3 feet. 40c each; 3 for \$1.00, postpaid.

BLUE LEAF BUSH HONEYSUCKLE (Lonicera Korolkowi). Brand new. Novel blue green foliage. Lavender flowers followed by red fruit. Graceful drooping branches. Grows 6 to 8 feet tall. Strong plants, 2 to 3 feet high. 45c each; 3 for \$1.15, postpaid.

#### Japanese Flowering Quince

(Cydonia japonica) Perhaps the most brilliant of all early flowering shrubs. Flowers of dazzling scarlet appear in spring before the foli-age, followed by non-edible fruit in late summer and fall. The plant itself is beautiful, being of a semi-dwarf habit. 4 to 5 feet high and very hardy. Sometimes used as a hedge and as such is very desirable. Size 2 feet. 40c each; 3 for \$1.00, postpaid.



Japanese Flowering Quince.

#### Beauty Bush

(Kolkwitzia amabilis)

All that the name implies. Beauty surpassing description. Masses of delicate pink, fragrant flowers on drooping branches in May. Grows 5 to 6 feet high. Size 1½ to 2 feet. 40c each; 3 for \$1.00, postpaid.



Golden Spirea.



Japanese Spirea (Thunbergi).

# P

Spirea Anthony Waterer.



Spirea Van Houttei.

#### Spireas

SPIREA, GOLDEN (Physocarpus opulifolius luteus). Unusually attractive shrub where contrasting color is desired. Produces many feathery white flowers followed by clusters of red seed pods. Grows 8 to 10 feet. Size 2 to 3 feet. 40c each; 3 for \$1.00, postpaid.

NIPPON SPIREA (Spiraea rotundifolia). At last the plant you have been waiting for. A truly great Spirea whose growth is slower than the ordinary Spirea but whose beauty is surpassed by none. Lustrous round green leaves and multitudes of double, purest white flowers. You may safely plant the Nippon Spirea knowing that it will not get out of bounds for many years to come. Ultimate height 6 to 8 feet. Size 1½ to 2 feet. 50c each; 3 for \$1.25, postpaid.

JAPANESE SPIREA (Spiraea Thunbergi). Dwarf growing variety with very slender drooping branches and lance-leaved foliage. White blooms in early spring. Grows only 4 to 5 feet high, making an ideal foundation plant. Size 1½ to 2 feet. 40c each; 3 for \$1.00, postpaid.

SPIREA ANTHONY WATERER. Exceptionally fine dwarf shrub with heads of pinkish red flowers, July until frost. Attains a maximum height of only 2 to 3 feet. Use this shrub for borders and low hedges or for alternating with taller shrubs in the group and foundation planting. A real beauty whose popularity is unquestioned. Size 1½ to 2 ft. 35c each; 3 for 90c; 10 for \$2.50, postpaid.

PINK SPIREA (Spiraea Billiardi). The best of pink flowering Spireas. Grows 5 to 6 feet tall and produces in July, spikes of clear pink blooms 6 to 12 inches long at the ends of its branches. Foliage pleasing silvery gray. Size 2 to 3 feet. 40c each; 3 for \$1.00, postpaid.

KOREAN SPIREA (Spiraea trichocarpa). The newest and perhaps the most desirable white blooming Spirea. This splendid shrub grows 4 to 5 feet with drooping branches graced with sprays of delicate blooms in June, after others of this type have ceased. Perfectly hardy and a rapid grower. You will be proud to display a group of these marvelous shrubs. Size 1½ to 2 feet. 45c each; 3 for \$1.15, postpaid.

VAN HOUTTEI (Spiraea Van Houttei). The world's most sought after shrub. Grows 5 to 6 feet high with masses of white blooms in May. Heavy rooted, field-grown. 3-ft. size only. 25c each; 3 for 50c; 10 for \$1.50, postpaid.

#### Hydrangeas

HYDRANGEA P. G.
The peer of all Hydrangeas. Immense blooms.
Resistance to disease and perfect hardiness make it the most sought after of all shrubs. After being a thing of beauty during the fall months, its pinkish white blooms may be cut for winter bouquets. Planting instructions furnished. Grows 4 to 6 feet high. Size 2 to 2½ feet. 30c each; 3 for 75c; 10 for \$2.25, postpaid.



Hydrangea Paniculata Grandiflora.



Hydrangea Arborescens Grandiflora.

HYDRANGEA A. G. (Hills of Snow). Midseason bloomer. Foliage deep green with clusters of large, pure white flowers in August. Use this shrub wherever a low effect is desired, such as foundation or low border groups. 3 to 4 feet high. Planting instructions furnished. Size 2 to 2½ ft. 30c each; 3 for 75c; 10 for \$2.25, postpaid.



Coral Dogwood.

## 90c Shrubbery Bargains

CORAL DOGWOOD (Cornus sibirica). Hardy shrub. Bright coral red bark lends a charming winter effect. Faultless foliage with pretty white blooms and berries. Grows 5 to 6 feet. 35c each; 3 for 90c.

SILVER DOGWOOD (Cornus elegantissima). Symmetrical shrub with bright red bark and green leaves artistically bordered with ivory white. Its very name implies elegance and we know you will be pleased when you see it blooming. Grows 5 to 6 feet high. Size 2 to 3 feet. 40c each; 3 for 90c, postpaid.

YELLOW TWIGGED DOGWOOD (Cornus lutea). One of the best shrubs for naturalizing. Set in groups or among other shrubs, this rugged plant adds color and distinction to the whole planting. Grows 6 to 8 feet high and is beautiful at all seasons of the year. 35c each; 3 for 90c, postpaid.

New! CALLICARPA PUR-PUREA (Beauty Berry). A pretty shrub 3 to 4 feet high. During

the month of August each leaf axil contains a nest of minute pink blooms followed by violet purple berries which persist nearly all winter. Size 1½ to 2 feet. 50c each; 2 for 90c.

ARONIA ARBUTIFOLIA (Red Chokeberry). 6 feet. White flowers in May. Bright red berries and foliage in autumn. Size 11/2 to 2 feet. 50c each; 2 for 90c.

EUONYMUS ALATUS (Winged Euonymus). Upright shrub growing 6 to 8 feet high, unusual corked bark. Leaves green turning brilliant red in autumn. Dazzling winged, scarlet fruit. A real show plant. Size 1½ to 2 feet. 50c each; 2 for 90c.

EUONYMUS YEDOENSIS (Yeddo Euonymus). Charming shrub growing 8 feet high. Pretty yellow flowers in June followed by orange-scarlet fruit. Very attractive. Size 2 to 2½ feet. 50c each; 2 for 90c.

ALTHEA—ROSE OF SHAR-ON (Hibiscus syriacus). A beautiful long-blooming variety. Blooms over period of several weeks. Tall growing shrub, which for years has been one of the favorite late blooming ornamentals. Desirable for border or background planting. For best results prune back one half of growth in early spring. This stimulates new growth which in turn will produce an array of double flowers in August and September. May be had in the following colors:

Red, pink or white. State color. Size 2 feet. 30c each; 4 for 90c, postpaid.

EUROPEAN CRANBERRY (Viburnum opulus). Grows 10 feet high. A magnificent spreading bush. White flowers followed by showy scarlet fruit. A real beauty. Size 1½ to 2 feet. 40c each; 3 for 90c, postpaid.

FORSYTHIA (Golden Bell). Hardy, early blooming shrub, growing 8 to 10 feet tall with flowers of golden yellow. No planting is complete without this remarkable shrub. Size 2 to 3 feet. 30c each; 4 for 90c.

AMUR TAMARIX (Tamarix amurense). Slender branched shrub with feathery green foliage which much resembles an evergreen. Minute pink flowers appear in profusion along each branch before the leaves appear. Grows 8 to 10 feet high. Size 3 to 4 feet. 40c each; 3 for 90c, postpaid.

WHITE KERRIA OR JETBEAD (Rhodotypos kerrioides). Closely branched shrub with light green foliage. Large, white flowers followed in fall by clusters of shiny black berries. Grows 5 to 6 feet high. Grows well in shade. Size, 2 to 3 ft., 35c each; 3 for 90c, postpaid.

RUSSIAN OLIVE (Elacagnus angustifolia). Tall growing shrub with glittering silvery foliage and yellow flowers. Very effective for massed border or background plantings. Grows 8 to 10 feet high. Size, 2 to 3 ft., 40c each; 3 for 90c, postpaid.

CALYCANTHUS FLORIDUS (Sweet Shrub).

Dainty shrub with shiny green leaves. Unique, aromatic, chocolate/brown flowers in May and June. Grows 4 to 6 feet high. Size, 1½ to 2 ft., 30c each; 4 for 90c, postpaid.



Althea-Rose of Sharon.



European Cranberry.



Golden Elder.

GOLDEN ELDER (Sambucus nigra aurea). Popular background shrub with magnificent golden foliage, augmented by huge flower heads of pure white. Grows 8 to 10 feet. Size 2 to 3 feet. 40c each; 3 for 90c, postpaid.



Forsythia.



Russian Olive.



## CLIMBING VINES

#### Silver Lace Vine

50c Post-

(Polygonum Auberti)

A remarkably fast growing vine, often registering a growth of 20 feet in one

of 20 feet in one season. Numerous racemes of snowy white flowers present a striking effect. If you desire a quick growing, beautiful screen for pergola, fence or perhaps some unsightly object, do not hesitate to plant Silver Lace Vine. 2-yr. plants, 50c each; 3 for \$1.25, postpaid.

#### Clematis Paniculata

(Sweet Autumn Clematis)

Graceful climber bearing a myriad of minute white blooms. Its fragrance can be detected over great distances. 2-yr. plants, 30c each; 3 for 75c, postpaid.



Clematis Jackmani.

#### Large Flowering Clematis

These colorful beauties never fail to make themselves objects of attention. Immense blooms 4 to 6 inches across. June to October. Their richly colored flowers and long blooming period make them among the most valuable plants for the trellisor pergola. Three separate and distinct colors to choose from, JACKMANI. Rich vio-

let purple in masses. A popular favorite. Very easy to grow. Be sure to order this alluring beauty.

HENRYI. Creamy white. Not to be confused with the ordinary white kinds. The flowers of Henryi are exceedingly large. Extra long blooming period.

MME. ED. ANDRE. Flowers of carmine red. Perhaps the most unusual Clematis in existence. Creates a pleasing contrast when planted with Jackmani.

All Kellogg Large Flowering Clematis are No. 1 grade, assuring you loads of bloom in just a short time.

Your choice of Large Flowering Clematis, 75c each; 3 for \$2.00, postpaid.

#### Japan Honeysuckle

4 Post- \$ | (Lonicera Japonica Halliana)

Strong growing vine, nearly evergreen foliage. A riot of highly fragrant blooms which emerge white and turn to yellow. 2-yr. plants, 30c each; 3 for 75c, postpaid.



## 3 Bittersweet, \$1.00, Post-paid

(Celastrus orbiculatus)



Now you may have wonderful winter bouquets of bright red fruit from this plant without the necessity of roaming over the country-side for it. Any fence, post or tree will furnish the support for Bitter-

sweet. Orange red flowers in midsummer. 2-yr. plants, 40c each; 3 for \$1.00, postpaid.

#### Boston Ivy, 35c

(Ampelopsis Tricuspidata)

This beautiful vine clings tenaciously to any surface. Its large leaves completely cover any surface desired. 2-yr. plants, 35c each; 3 for 90c, postpaid.



American Ivy.



Boston Ivy.

#### American Ivy

Virginia Creeper (Ampelopsis Quinquefolia)

Clings to walls or any support. Dense, green foliage turns bronzy red in autumn. Very hardy. 3yr. plants, 30c each; 3 for 75c, postpaid.

#### Evergreen Vines for Walls and Ground Cover



Japanese Spurge.

#### Japanese Spurge

(Pachysandra Terminalis)

(Pictured above). Dense masses of lustrous green leaves, making a perfect ground cover. Unexcelled for shady places. 2-yr. plants, 40c each; 3 for \$1.00, postpaid.

Plant Japanese Spurge about 3 feet apart.

#### Silver-Edged Winter Creeper

(Euonymus Radicans Argenteo-Marginata)

(Pictured at right). Dense growing trailing vine; green and white leaves. Clings to stone or wood. 2-yr. plants, 40c each; 3 for \$1.00, postpaid.



Evergreen Bittersweet.



Silver Edge Creeper.

#### Evergreen Bittersweet

(Euonymus Radicans Vegetus)

(See picture at left). Large, green leaves, showy orange fruit. Good climber. Extra good ground cover. 2-yr. plants, 50c each; 3 for \$1.25, postpaid.

## Kellogg's Hedge Plants



**Amur River Privet** 

(Ligustrum Amurense)

5c THREE-YEAR-OLD, FIELD-GROWN

The hardiest and finest formal hedge. Very hardy. Plant about 1 foot apart in a single row or 18 inches in staggered row. If cut reasonably close to ground after planting, a dense, compact growth from the ground up is assured. Order as many as you need at the low price of 5c each, not prepaid. Remember.

5c each, not prepaid. Remember, ese are 3 year plants, 24 inches

these are or higher.

#### Red Leaved Barberry 5 for \$1

Postpaid

Berberis Thunbergi Atropurpurea

Immensely popular for hedges, borders, foundation

ders, foundation plantings and single specimens. Adds a wonderful contrast word. Summer sun brings out its matchless brilliancy—autumn adds other shades of orange, scarlet and red In winter is covered with bright scarlet berries. Most beautiful throughout the entire year. should be planted in full sun exposure. Size 18 to 24 in., price, 5 for \$1.00, postpaid.

SPECIAL OFFER: 10 or more 3-year Red-Leaved Barberry, size 18 to 24 in., at 15c each, not prepaid.



Plant Silver Edge 5 feet apart. Evergreen Bittersweet 6 to 8 feet.

#### Japanese Barberry, IOc Prepaid

(Berberis Thunbergi)

FINE BIG 3-YEAR PLANTS, NOT PREPAID

Green foliage turning red in fall. Red berries in winter. Absolutely hardy. Responds to any soil or climate. May be trimmed if desired. Also useful in groups, or as a protection for the base of

evergreens.

All big, 3-year, field-grown plants (18 in. or over) for immediate effect. A perfect hedge at less than 5c per foot. 10c each, not prepaid.

NOTE: Plant Japanese Barberry 24 to 30 inches apart.



## Regel Privet,

THREE-YEAR-OLD, FIELD-GROWN

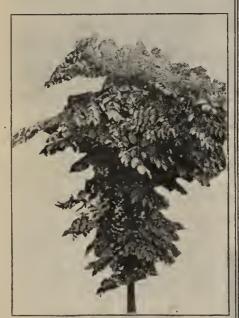
Popular for group and foundation planting as well as hedges. Grows well in shade. Dark green, glossy leaves. Plant is a uniform and spreading grower. Requires little pruning. Order as many as you need at 15c each, not prepaid. All 3-year plants, 18 to 24 inches spread.



Double Flowering Cherry.

FLOWERING PLUM (Prunus triloba). Also known as "Rose Tree of China." This remarkable shrub grows from 8 to 10 feet high. Masses of rieh pink blooms in May. Very hardy. Excellent for group plantings. Ideal as specimens. Size 2 feet to 3 feet. 40c each; 3 for \$1.00, postpaid.

PRUNUS CISTENA. Brilliant earmine-red, ehanges to deep maroon in summer. Pink blooms. Special 1934 price, 2 summer. Pink for \$1.00, postpaid.



Aralia Spinosa.

ARALIA SPINOSA (Devil's Walking Stick). Small tree, 20 feet to 25 feet high. Both leaves and trunk spiny. Leaves are immense—11/2 to 2 feet. Large panicles of creamy white flowers. Size 3 to 4 feet. 75c each or \$1.35 per pair, not prepaid.

## Flowering Ornamentals

BECHTEL'S DOUBLE FLOWERING CRAB (Malus ioensis plena). The finest of all Flowering Crabs. Compact growing, large lustrous green leaves, silvery beneath. Immense, double pink flowers in May. Size 2 to 3 feet. 60c each; \$1.00 per pair, postpaid.

DOUBLE FLOWERING CHERRY (Prunus cerasus). Magnificent flowering trees growing to a medium height. Double pink flowers in spring. Easily grown and eared for. Bring a bit of far away Japan to your door-yard. Plan to plant Flowering Cherries this spring. Size 3 feet. 75c each or \$1.30 per pair, postpaid.

PAUL'S SCARLET THORN (Crataegus oxyacantha splendens). Splendid ornamental for speeimen or groups. Grows 15 to 18 feet high. Double blooms of brilliant searlet borne in great profusion. Small, showy fruits follow the blooms. Size 3 to 4 feet. \$1.25 each or \$2.00 per pair, postpaid.

FLOWERING ALMOND (Prunus glandulosa albiplena). Known to all flower lovers for its profusion of dou-ble pink blooms in May. Handsome foliage. Graeeful form. Grows 4 to 5 feet high. 40c each; 3 for \$1.00, postpaid.

DOUBLE FLOWERING PEACH (Amygdalus). To those who admire the peach blossom, this beautiful tree will give real joy. Unusually large double flowers which are admirable for cutting. Plant as a single specimen or in groups. Attains height of ordinary peach tree, and blooms at the same time. Size 2 to 3 feet. 60c each or \$1.00 per pair, postpaid.

REDBUD OR JUDAS TREE (Cercis canadensis). Small tree with a maximum height of 20 to 30 feet. Heart-shaped leaves and myriads of small reddish purple blooms in April before the leaves appear. Size 2 feet to 3 feet. 60c each or \$1.00 per pair, postpaid.

## Non-Flowering Ornamental

LOMBARDY POPLAR (Populus nigra italica). Favorite for background or sereen plantings. Their tall spires form a living silhouette which accentuates the entire landscape plan. Grow 60 to 70 feet tall. Size 6 to 8 feet. 60c each or \$1.00 per pair, not prepaid.

MOLINE ELM (Ulmus americana moline). New variety. Unsurpassed for shade. Large, blue-green leaves. Grows 50 to 75 feet tall. Size 6 to 8 feet. 75c each or \$1.35 per pair, not prepaid.

MOUNTAIN ASH (Sorbus aucuparia). Grows 25 to 30 feet tall. Symmetrical tree with smooth greenish bark. Handsomely eut foliage. Clusters of orange-red berries. Size 4 to 6 feet. 65c each or \$1.15 per pair, not prepaid.

NORWAY MAPLE (Acer platanoides). Well rounded hard Maple with dense dark green foliage. Grows 50 feet high. Very long lived. Size 6 to 8 feet. \$1.50 each or \$2.75 per pair, not prepaid.

PUSSY WILLOW (Salix discolor). Grows 20 feet. Especially prized for its opened catkins which furnish the first spring bouquet. Size 4 to 5 feet. 60c each or \$1.00 per pair, not prepaid.

SILVER MAPLE (Acer dasycarpum). Rapid growing tree attaining 50 feet height. Silver green leaves. Strong, well shaped tops. Size 6 to 8 feet. 60c each or \$1.00 per pair, not prepaid.

WEEPING WILLOW (Salix blanda). Adds a picturesque touch unobtainable in other trees. Grows 30 to 40 feet high. Size 5 to 6 feet. 60c each or \$1.00 per pair, not pre-



Pussy Willow.



# 6 Hollyhock Strain DELPHINIUMS.



#### Hollyhock Strain

Super-excellence in Delphiniums—ruggedness, hardiness, immensity of bloom—variety of colors. A special strain, the result of careful breeding to bring out to the greatest possible degree the finest characteristics and beauty of Delphiniums.

# Hardy Perennial Easy to Grow The Garden's Finest Background Flower

This outstanding group of genuine Hollyhock Strain English Hybrids are grown with the sole idea of giving Kellogg customers unsurpassed Delphinium beauty.

These are not just ordinary Larkspurs. They are tall and rugged growers. The foliage is broad and handsome. The flower spikes are extremely massive. These unfailing characteristics alone put Hollyhock Strain English Hybrids in a class by themselves. Add to this the magnificent grandeur of their varied colors and you have a word picture of these most impressive beauties. But words cannot describe the colors to be found in these elegant creations—all shades of blue, old rose, pink, lavender, and purple. Doubles and semi-doubles in profusion.

This is a value not to be overlooked. Order now. Preference given to early orders.

The Six Field-Grown Plants Postpaid For Only \$1.00.

## Special Offer

One Dozen Hollyhock Strain English Hybrid Delphiniums

only \$1.75 postpaid



How beautiful these Hollyhock Delphiniums are! And just think—you get six for \$1.00!

# Kelloggs Garden of Roses



Mrs. Henry Morse.

## O Everblooming ROSES, only \$2.95

Including "AUTUMN"—Brand New!

Without doubt the greatest Rose bargain ever offered, combining newness, hardiness, and gaiety of color beyond the imagination. Only the most select varieties. Only two-year, fieldgrown plants, properly packed and labeled—properly pruned for planting. We guarantee to please in every re-

Beautiful as are their pictures shown here, they do but slight justice to the living flowers you will enjoy by ordering one or more of Kellogg's "Garden of Roses." Remember, you get in this collection only the best of the better Roses. See names of varieties you receive under illustrations, and note that you receive one "Autumn." This Rose alone is valued at 75c.

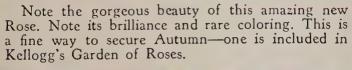


Joanna Hill.



Autumn—NEW!







Henry Nevard.



Mrs. E. P. Thom.



Etoile de Hollande.

Betty Uprichard.



Feu Joseph Looymans.



Edel.



Chas. P. Kilham.







#### WE OFFER YOU THE WORLD'S FINEST, NEWEST, MOST BEAUTIFUL PATENTED ROSES three amazing beauties below and send

us your order promptly while we can supply them. Every Rose lover should have these three new patented varieties.

Countess Vandal is a hybrid tea Rose with long pointed bud and distinct shadings of coppery bronze suffused with soft gold. The blooms finish in a very unusual arrangement of petals re-flexed with a silvery sheen. The picture (left, above) gives you some idea of the extreme beauty of Countess Vandal. By all means order at least one Countess Vandal for your garden.

Prices of Countess Vandal: \$1.50 each; 6 for \$7.50, postpaid.

#### Souvenir

U. S. Plant Patent No. 25. (Picture at right)

#### A Golden Talisman

Souvenir is a golden yellow Talisman and one of the loveliest of Roses. The outstanding Gold Medal winner in the 1932 American Shows. Its bloom is a rich, deep, golden yellow and it is a prolific producer of fragrant flow. ers for cutting. A superb garden variety with all the desirable fear tures of the popular Talisman.

Note the beautiful coloring and beautiful shape in both buds and open Roses. This picture tells more about Souvenir than we could tell in a thousand words. Do not fail to order at least one Souvenir.

Prices of Souvenir: \$1.50 each; 6 for \$7.50, postpaid.

#### SPECIAL

One Each of these Three Patented Roses

Only

\$4.00 Post paid

Three Roses in All

R. M. KELLOGG CO. Three Rivers, Mich.

[31]



## Kellogg's Biggest Rose Bargain

HERE'S THE YEAR'S GREATEST VALUE ON EVERBLOOMING FIELD-GROWN ROSES. Think what you get for only \$1.00, postpaid. 3 prize varieties—3 fascinating colors—all labeled, all pruned ready for planting. Planting instructions furnished. And the collection includes your choice between the famous Talisman or the equally famous President Herbert Hoover.

#### How to Order

If you want Talisman in your collection just order one Kellogg's Biggest Rose Bargain with Talisman and you will receive the following:

1 Dame Edith Helen, 1 Margaret McGredy.

If you prefer President Herbert Hoover, order one Kellogg's Biggest Rose Bargain with President Herbert Hoover and you will receive the following: 1 Dame Edith Helen, 1 Margaret McGredy, 1 President Herbert Hoover.

#### Order Early

Rose enthusiasts need not be urged to take advantage of this outstanding value. If you have never grown Roses, let this offer be your starting point. You will be delighted at the rare beauty of these wonderful varieties. Early orders given preference!

**EXTRA** If you order two of these collections we will give you an extra Rose FREE-your choice of any Rose listed on page 27 except Autumn.
This will give you
7 Roses for only

\$2.00, postpaid.

## THREE

Beautiful Roses for only

I Dame Edith Helen I Margaret McGredy

AND Your Choice of I Pres. Herbert Hoover - or 1 Talisman

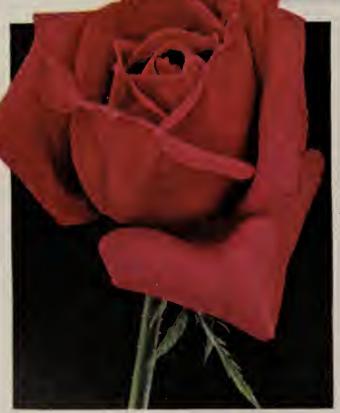
See

Extra

Offer

above





Margaret McGredy.



Dame Edith Helen.

Kellogg's GLADIOLUS

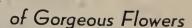
Produce Big Spikes

### Loads of Flowers This Summer

Kellogg's Gladiolus bulbs are full blooming size. You can plant them this spring, and beginning in late July you will have beautiful flowers that

will amaze you. To prolong your blooming season, order in quantities and plant at intervals of about two weeks. This gives a succession of bloom. Be sure and

order early so that you can have early flowers as well as late ones.



of Gorgeous Flowers

Kellogg's healthy

full size hall

flow Kellogg's healthy, high crowned, full size bulbs, produce big, showy flowers that are winning first prizes for Kellogg customers and they will

"Last year I ordered 100 Kellogg's Gladiolus bulbs, price \$2.00, postpaid. These bulbs have produced spikes at least 3 feet in length with very beautiful

flowers. Your bulbs are much better than any I purchased from other concerns. Next spring I intend ordering at least 1000 of these bulbs."
R. E. HOBART.

Medway, Mass., Aug. 18, 1933
"My Kellogg's Collection of 100 Gladioli took
first prize at our town flower show. Now, I would like to have the price of 1000 bulbs."

DONALD S. WILSON.

### Kellogg's "Best of All" Varieties

AH. Beautiful apricot pink and yellow; tall grower.
You will say "Ah" when you see it.
ALTIRE. Fine, tall saffron. Very beautiful.

AMERICA. Soft, light pink with large, waxlike flowers set on a strong spike.

ANNA EBERIUS. Rhodamine-purple; one of

the best tall growing purples.

AUTUMN QUEEN. Creamy yellow with red throat; long, strong spikes with flowers well

BATTLE CREEK. Deep violet; strong spikes with flowers well placed.

BOBBY. Deep rose with extra large red throat

blotches; good grower with nicely arranged

BUCKEYE. Ruffled rose-pink; large flowers on

good, strong spikes.

BUTTER BOY. Tall spikes with buttery yellow, medium sized flowers.

CHALLENGER. Velvety red; softest dark red ever produced; brings many compliments. Large, rich colored flowers.

DR. J. H. NEELEY. Blush white verging to pink; well placed flowers on tall spikes.

E. J. SHAYLOR. Ruffled rose-pink; a grand ruffled variety and good grower.

ELIZABETH TABOR. Blooms before all others; large flowers of delicate rose-pink on white ground; dark crimson blotch on lower petals.

FERN KYLE. Large, creamy white; well ruffled flowers on strong spikes.

FIRE RIBBON. Beautiful tall grower with large, fire red flowers well set on strong spikes.

FLAMING VALE. Large, cardinal-red flowers on long spikes.

GLORY OF TEUCH. Beautiful tall grower with medium deep yellow flowers well set on spikes.

GOLDEN MEASURE. Extra fine, large, golden yellow flowers on strong spikes.

HELGA. Salmon-rose-pink; in demand by florists. ILLUMINATOR. Beautiful carmine-red with suffusion of blue, making a rich color; straight, strong grower.

JACK LONDON. Light salmon with brilliant orange flame golden throat; ruby striped center.

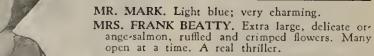
JEWELL. Tall, light salmon pink; the most beautiful of all Primulinus.

L'IMMACULEE. One of the best pure whites; well placed flowers on tall spikes.

LOS ANGELES. Rather tall spike with quite large, shrimp-pink flowers; lower petals striped with bright red. Beautiful.

LUSTRE. Large orange-vermilion flowers well placed on heavy spikes.

MARY PICKFORD. Beautiful creamy white with slight canary-yellow throat.



"Full Size"

MRS. FRANK PENDLETON. Rose-pink on white with prominent dark blotches in throat; tall

MRS. GEO. W. MOULTON. Large, violet-red flowers on tall spikes.

ORANGE GLOW. Magnificent orange-salmon; ex-tra tall grower.

PEACE. Large, white flowers with lavender stripes on lower petals; strong, healthy grower, and late bloomer.

PEACH ROSE. Handsome deep rose pink; the beauty of beauties.

PINK WONDER. Massive shell-pink; blooms well set on spikes; a real beauty.

PURPLE SPOT. Most beautiful violetpurple; tall grower.

RED COPPER. Salmon-rose flaked with

ROMANCE. Varied colors of salmon-rose; red and yellow. A wonderful combination.

ROSE ASH. Ashes of roses; tall and unique; flowers on large spikes. A real oddity.

ROSEMARY. Stippled orchid and rose, giving the effect of lilac.
SCARLET GLORY. Large, rich red flowers

on strong spikes.

SCARLANO. Light, bright orange-red; finely ruffled.

SCHWABEN. Large, sulphur-yellow flowers well placed on strong spikes.

SPLENDORRA. Distinctive wine-red flowers of vel-vety texture. One of the best dark reds.

TEMPA. Ruffled pink with lavender throat; very beautiful.

UHLAN CHIEF. Vermilion-searlet; large flowers well placed on strong spikes.

VIOLET BEAUTY. Exquisite violet-cerise.

VIRGINIA. Intense searlet. Extra large flowers. YOUELL'S FAVORITE. Ruffled rosy lavenderpink; large flowers on enormously large spikes.

### Prices of Gladiolus Bulbson This Page

Correctly labeled and delivered to you postpaid. Your choice of varieties.

Each, 7c; 3 for 18c; 6 for 30c, postpaid.

25 big bulbs at 4c each—labeled and postpaid 50 big bulbs at 3½c each—labeled and postpaid 100 big bulbs at 3c each—labeled and postpaid

[33].

Glory Mixture

very best prize winners, the biggest variety of

color ever put into one mixture; ruffled and plain petaled, big flowering varieties. Not labeled. Delights everyone. A glorious display of gladiolus beauty.

25 big bulbs ... \$0.75 50 big bulbs ... 1.25 100 big bulbs ... 2.00 Postpaid.

Kellogg's Glory Mixture is made up of the

# Kellogg's "New Show" Varieties

Offered for the First Time by Kellogg

BEAUTY FLOWER. Fine medium tall plant with ample wide open flowers in bloom at a time. In color a clear bright violet-red slightly flaked deep velvety dark red. The throat has a very large dark purple-red blotch beautifully stippled at the edges with a

BEN BOLT. Rather tall spike. Salmon-rose. Yellow throat and quite stippled with red. A lovely flower.

C. F. FAIRBANKS. Tall spike. A bright salmon-scarlet. Upper petals light toward the throat and of velvety texture. Slightly ruffled and a brilliant flower.

CHAMELEON. Ashy, silvery sheen over a soft, orangered. Very charming.

DETROIT. Large, open flowheavily stippled and led cerise red and ers heavily stippled and mottled cerise red and white. Buds are gorgeous. A real novelty.

DR. L. H. BAILEY. Six to eight very large blooms eight very lar open at a time on strong spike and plant. Rich, velvety Tyrian rose. Throat in upper portion lighter and on lower petals very much deeper red velvety blotches. Extremely fine.

EARLY SUNRISE. Tall spike, nicely open flowers of a deep, vivid rose; upper throat pink; lower throat light yellow. The whole flower finely lined with pale yellow and veiled over all with cardinal. Very attractive.

ELKHART. Violet-purple, deeper throat blotch. An exceedingly fine variety. Very rich in color.

HAWAII. Medium 'tall spike. Soft scarlet stippled with darker. Lower part of upper petal is silvery and the lower petals are deep maroon. A lovely flower.

H. H. GOLDSTEIN. Tall, showy plant with six to cight and more giant flowers open at a time. Color, soft old rose with a tint of blue, lightly flaked rose.

IRMILIN. Orangy scarlet. Three lower petals yellow deeply bordered with scarlet. Beautiful open flower. IROQUOIS. Fine medium height and shapely plant. Ample blooms open at a time, Color of deepest dark ruby red. Throat much deeper, almost a black Dahlia red. One of the richest and showiest deep velvety reds imaginable. A striking variety.

JEAN S. PORTER. Tall spike. Salmon-pink with crimson throat;

KING MIDAS. Very tall. Pure lcmon yellow. Plain petaled but has many side shoots. Cut-andcome again flower.

MARION TALLEY. Light orange and light yellow throat; slightly

NIAGARA. Strong spike.
A number of opened flowers of light sulphur yellow, quite stippled with carminc.

NOMAD. Tall spike. Wisteria with a smoky over-lay. Lower petals are striped across with white and throat is mottled red. Unopened buds are pure Wisteria. Beautiful flower.

RENATA. Strong grower with slightly ruffled flowers of scarlet, with creamy white throat. Very late bloomer. A magnificent new variety.

ROSE GLORY, Light rose with crimson blotched throat. Beautiful buds; good keeper.

SCARLET KING. Good strong plant with a giant flower of a very intense scarlet. Unsurpassed by any other red.

Light' sulphur yellow. Ruffled. SULPHUR FRILLS. Long spike, beautiful buds.

VERDUN. Purplish crimson; white blotched center throat. Medium height. Nicely opened flowers.

VIOLET GLORY. Medium tall spike. True bright velvety violet; buds almost violet.

WHITE GLORY. A fine spike. Several fine flowers open at once. Ruffled white with lower petals sort of greenish yellow with wisteria stripe in petals. Fine light variety.

Your choice of the above varieties at 20c each; 3 for 50c.

### Kellogg's "Blue Ribbon" Varieties Every One a Charm of Beauty

A.BM.Co.

BYRON L. SMITH. Lavender pink on white ground; yellow throat. A fine orchid color. Tall grower. Very lovely.

DR. F. E. BENNETT. Peach-red flowers overlaid with scarlet; well placed on tall spikes. Beautiful!

GOLDEN DREAM. Most beautiful pure, golden yellow Gladiolus ever offered. Wins first prize wherever shown. Declared by judges to be best yellow ever produced. 3- to 4-ft. spikes with many pure yellow flowers open at a time. The most gorgeous of all yellows.

LOUISE. Tall spikes with large, pure lavender, well placed flowers. One of the favorites with all flower

MRS. F. C. PETERS. Good grower with rose-lilac flowers bordered with crimson blotches; white on lower petals. A most magnificent Glad.

MRS. LEON DOUGLAS. Strong grower with 3- to 4ft. spikes. Loaded with magnificent large blooms of begonia rose; striped soft orange scarlet. One of the largest and most gorgeous Gladioli ever produced. You will love Douglas more than any other Gladiolus you ever grew.

RUTH HUNTINGTON. Tall grower with large, ruffled, violet-lilac flowers with lavender shadings. Beautifully placed on tall, strong spikes. Wonderfully at-

VAUGHAN'S WHITE. Best white yet introduced. Strong grower with many large, well-expanded flowers of satiny white open at one time. Without doubt the best of all whites. The large showy flowers at tract everyone.

W. H. PHIPPS. Extra strong, tall grower. 3- to 4-ft. spikes with many enormous flowers of La France pink overlaid with salmon-rose; lighter towards the center. Wins first prize at all National Shows. The loveliest of the lovely.

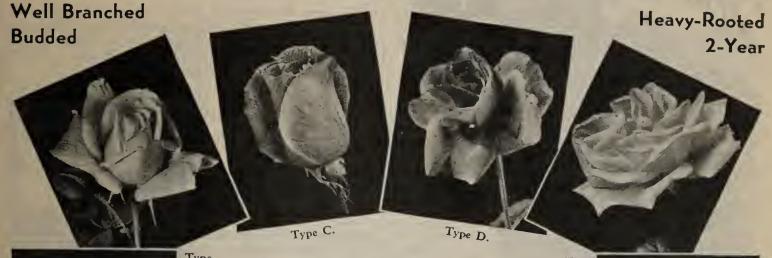
MINUET. Won first prize at 1933 National Show. Strong spikes with large, light lavender-pink blooms. A real prize winner. The best lavender ever produced. We highly recommend Minuet as the outstanding lavender. Very charming, indeed.

Prices: Your choice of these 10 Gladioli correctly

labeled and postpaid; large clean bulbs.

Each ....\$0.10 12 for ...\$0.80 50 for ..\$2.75 3 for .... .25 25 for ... 1.50 100 for .. 5.00 6 for .... .45

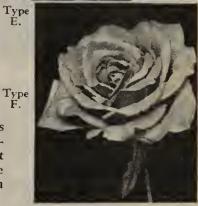
## Kellogg's Hardy Field-Grown Roses



Type A.

Again Kellogg leads in offering better Roses at lower prices. You will instantly recognize the prize-winning varieties of-fered. You will welcome the low prices. You can pay more for Roses, but you cannot get better quality.

ROSE TYPES: The pictures show different types of Rose blossoms. Each is lettered and in the descriptions below you will find corresponding letters so that you may refer to the picture and see what type of Rose you are ordering. We know you will find this plan a great convenience.



Your choice of the following outstanding everbloomers, all newer varieties, 50c each; 3 for \$1.25; 10 for \$3.00, postpaid.

EDITH NELLIE PERKINS. (Type E).
Free flowering and highly fragrant. Petals red, shaded orange. Exquisite.
E. G. HILL. (Type D). Long buds of dazzling searlet. Flowers of velvety maroon. Fine bloomer.
GOLDEN DAWN. (Type A). Flowers of rich sunflower yellow, Pretty buds of light yellow, blushed pink. A sunbeam in its self.

self.

LADY MARGARET STEWART. (Type
B). Long buds of yellow shaded orange.
Flowers orange-yellow shaded carmine.

Flowers orange-yellow shaded carmine. Extraordinary.

LCS ANGELES. (Type B). Flame pink, coral shadings. Old gold at petal base. Always in big demand.

MME. EDOUARD HERRIOT. (Type E). Profuse blooming, coral red; shaded scarlet and gold. Extremely beautiful.

REV. F. PAGE-ROBERTS. (Type B). Flowers of golden yellow with petal markings of copper. Dainty and lasting.

SOUVENIR DE CLAUDIUS PERNET. (Type E). A true canary yellow. Strong, healthy grower. Good bloomer.

SOUVENIR DE GEORGES PERNET. (Type B). Beautiful brick red buds opening to gigantic deep pink blooms, suffused with gold at base. Gorgeous.

VILLE DE PARIS. (Type B). Buds of deep yellow. Flowers of the same unfading color. Lasts well. Very interesting variety.

See prices above.

#### Autumn

(See color illustration on page 27)

A brand new novelty of most unusual eolor and form. Flower is double and fragrant. The outside petals are burnt orange while the inside is buff with red streaks. Very striking. 75e each; 3 for \$2.00, postpaid. Your choice of the following popular field-grown Roses at the extremely low price of 40c each; 3 for \$1.00; 10 for \$2.75, postpaid.
ETOILE DE FRANCE. (Type B) Fytra-

postpaid.
ETOILE DE FRANCE. (Type B). Extra fine shaped, dark velvety red. Strong, vigorous grower. Long stems.
F. W. DUNLOP. (Type F). Immense flowers of lilae-rose. A prize winning variety of exceptional merit.
HADLEY. (Type D). Grand rose with flowers of illuminating red. Upright growing stems.

KAISERIN AUGUSTA VICTORIA. (Type C). Long ivory white buds opening perfect pure white. The best pure white bed

ding Rose.

LADY HILLINGDON. (Type A). Dainty apricotyellow buds opening saffron yellow. Extremely profuse bloomer.

LUXEMBOURG. (Type E). Rich, golden yellow flowers. Hardy and a remarkably free bloomer.

MRS. CHAS. BELL. (Type F). Lovely soft shell-pink. Vigorous growing and free blooming. Distinctive.

RADIANCE, PINK. (Type F). Large flowers of showy pink. Blooms profusely until late fall. Very popular.

RADIANCE, RED. (Type F). A marvelous Rose identical with its parent, Pink Radiance, except its color is lively red.

SUNBURST. (Type A). Coppery yellow buds and flowers. Sure lasting bloomer. Beautiful cut flower.

WILLOWMERE. (Type D). Rare flowers of soft pink with sulphur shadings. Immense in size.

See prices above, center column.

Select just what you want from the following NEW VARIETIES at the unusually low price of 55e each; 3 for \$1.40; 10 for \$3.50, postpaid. See color pictures, pages 27 and 32 as indicated below.

BETTY UPRICHARD. (Page 27). Charming Rose. Flowers salmon pink stained with coppery carmine. Energetic grower.

CHAS. P. KILHAM. (Page 27). Fragrant Rose. Perfect buds with attractive high-centered flowers. Color is oriental red with flashes of scarlet-salmon. Striking.

DAME EDITH HELEN. (Page 32). Highly fragrant Rose with flowers of vivid pink. Its unusual whorled petal arrangement makes it a truly different Rose. Very fragrant. An ideal cut flower.

EDEL. (Page 27). An enormous new Rose which is making a successful bid for supremacy among White Roses. Its pure white flowers are accentuated in the bud by a slight trace of ivory at the base.

ETOILE DE HOLLANDE. (Page 27). The finest dark red Rose ever introduced. Free flowering and of ideal size for cutting. Should be in every garden.

FEU JOSEPH LOOYMANS. (Page 27). Captivating Rose. Flowers of dainty apri-cot and old gold. Alluringly fragrant.

HENRY NEVARD. (Page 27). A brand new Rose combining everblooming qualities with extreme hardiness. Flowers velocities with extreme hardiness.

vety scarlet. Intensely fragrant.

JOANNA HILL. (Page 27). A new Rose.
Color, Indian yellow center with light
buff outer petals. Distinctively different.

MRS. ERSKINE PEMBROKE THOM.
(Page 27).

(Page 27). Long, tapering buds opening into flowers of clear lemon-yellow. The Queen of yellow Roses.

MRS. HENRY MORSE. (Page 27). Bright, salmon-pink flowers with silver shadings. Magnificent pointed buds. A splendid Rose

MARGARET McGREDY. (Page 32). Flowers of rich orange red overlaying a petal base of old gold. Continuous bloomer. Robust grower.

PRESIDENT HERBERT HOOVER. (Page 32). A page Rose with matchless color.

PRESIDENT HERBERT HOOVER. (Page 32). A new Rose with matchless color combinations. Contrasting shades of maroon, orange and gold. Vigorous grower and protracted bloomer.

TALISMAN. (Page 32). A glorious novelty. A perfect riot of color—golden yellow with shades of copperated and orange-rose makes this the most sought for Rose in existence. No Rose is quite like it. Add its charm to your garden.

See prices just above, left.

See prices just above, left.



CHAPLIN'S PINK CLIMBER. (Similar in shape to Scorcher, above). The ideal companion Rose for Paul's Scarlet. Flowers of like size and shape except clear pink in color. Strong, vigorous grower. Prices bottom next column.

PAUL'S SCARLET CLIMBER. (Similar in shape to Scorcher, above). Intensely scarlet flowers borne on rigid, upright stems. Most popular of all red climbers.



Silver Moon.

SILVER MOON. (Above). Beautifully cupped, semi-double flowers. Fragrant. The answer to your desire for a worth-while White Climbing Rose.

## Climbing Roses

No need for unsightly porches, pergolas and fences when you can quickly and permanently make them objects of beauty with Climbing Roses. Climbing Roses are both easy to grow and care for, and will add both beauty and distinction to your home grounds.

scorcher. (Left). A superb new climber with most unusual characteristics. Large, semi-single blooms of scorching red. A marked departure both in color and shape of blooms. In addition to the unusually heavy bloom in June, you can expect occasional blooms throughout the summer. Don't fail to include Scorcher in your order for Kellogg's Climbing Roses. 50c each or 3 for \$1.25.

MME. GREGOIRE STAECHE-LIN (Spanish Beauty). (Right). A captivating new Rose whose beauty must be seen to be appreciated. Buds flashing carmine opening into flowers of deep pink splashed red. Prices below.

DR. W. VAN FLEET. (Below). Beautiful shell-pink buds and flowers. Fragrant and long stemmed for cutting.



Dr. W. Van Fleet.

CLIMBING
AMERICAN
BEAUTY.
(Right, below).
Delightful, well
formed blooms,
rosy pink.
Splendid foliage.

MARY WAL-LACE. (Similar in shape to American Beau-

ty, right). Magnificent climber with beautiful and bounteous foliage. Flowers are shrimp pink, large, and borne in profusion.

MARECHAL NIEL. Flowers of lemon and golden yellow. Plant is hardy and strong grower.

PRIMROSE. A genuinely large, true yellow climber. Maintains its yellow color without fading. Luxuriant healthy foliage.

YOUR CHOICE OF THE ABOVE

CLIMBING ROSES

(Excepting Scorcher)

35c each; 3 for 90c, postpaid.

### "SCORCHER" FREE

if your order for Kellogg's Climbing Roses selected from this page amounts to \$2.50 or more.

Note: Don't overlook the famous patented climbers Blaze and Golden Climber, page 55.



Mme. Gregoire Staechelin.

Prices, bottom second column



American Beauty.

# 90 cent LILY BARGAINS



Double Tiger Lily.



Tiger Lily.



WHITE JAPANESE EASTER LILY (Longiflorum giganteum). (Above). This fragrant Lily can be forced to bloom at Eastertime. It is also unparalleled as an outdoor sort. Immense trumpet-like blooms of pure white. Blooms June and July. 35c each; 3 for 90c, postpaid.

DOUBLE TIGER LILY (Tigrinum Fl. Pl.). (Left). Extremely popular double flowering type. Color is of the same deep orange with black spots. Flowers are more erect than those of its parent. 35c each; 3 for 90c, postpaid.

UMBELLATUM
GRANDIFLORUM. A Lily similar
in form to the
Double Tiger Lily
(pictured at left).
Its color is, however, distinctly different, being of
deep orange suffused with red.
Tall grower.
Blooms in June.
35c each; 3 for
90c, postpaid.

TIGER LILY (Tigrinum Splendens). (Left). Flowers of deep orange spotted with black. Free blooming, tall growing. Highly prized for its contrasting color. 30c each; 4 for 90c, postpaid.



SPECIOSUM ALBUM. Same form and size as Speciosum Rubrum. The flowers, however, are pure white with a green band traversing each petal. Very striking in appearance. 40c each; 3 for 90c, postpaid.

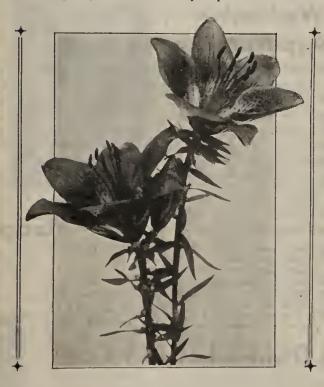
REGAL LILY (Regale). (Right). Perhaps the hardiest and most beautiful Lily known in cultivation. Tall growing flower stalks. Blooms of snowy white with gilded throat and veins of crimson on outside of petals. We have counted as many as 22 mature blooms on 1 flower head. June and July. 12c each; 10 for 90c, postpaid.



Speciosum Rubrum.



Regal Lily.

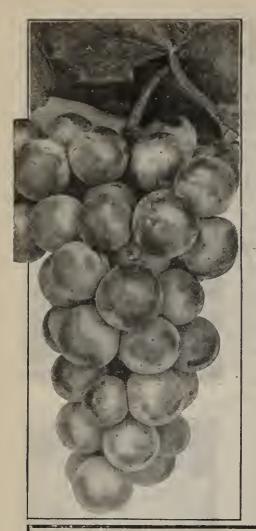


CROCEIJM LILY. (Above). A marvelous variety. Very showy. Grows 3 feet or more in height with loads of large orange-yellow blooms tinged with red. Spots of purplish black add charm to this most ravishing beauty. 55c each; 2 for 90c, postpaid.



Lilium Auratum.

GOLD-BANDED LILY (Auratum). (Above). Gorgeous beyond belief. Broad petals of white with maroon markings. Each petal is traversed by a rich gold band producing a most unusual color effect. Blooms July and August. 40c each; 3 for 90c, postpaid.



# Kellogg's Grapes

### The Best That Grow — All Two-Year Plants

If you have room to plant only one fruit, plant Grapes. Grapes are healthful and delicious and require very little space. Utilize that back fence or trellis to grow this luscious fruit for home use. Plant them in quantities on that unused piece of ground. They are always in big demand and bring good prices. Do not go without Grapes any longer. Order Kellogg's Grape plants now.

CACO. (Wine red). Extra early. Most delicious flavor. Rich in sugar. Very sweet. Large Grapes on long, compact bunches. One of the best new Grapes. 45c each; 3 for \$1.00; 10 for \$2.50, postpaid.

CONCORD. (Black). Excellent quality. Hardy; heavy yielder of large bunches of juicy, sweet and tender grapes. 20c each; 3 for 45c; 10 for \$1.00.

NIAGARA. (White). Most popular white Grape. Bunches very large and compact. Hardy grower; succeeds everywhere Grapes are grown. Very sweet and delicious. 20c each; 3 for 45c; 10 for \$1.00.

LUCILE. (Red). Prolific bearer of large bunches of high quality grapes. Hardy and dependable. Should be in every planting. 25c each; 3 for 60c; 10 for \$1.35.

MOORE'S EARLY. (Black). One of the earliest black Grapes. Peculiar sweet flavor; hardy, good bearer. 23e each; 3 for 55e; 10 for \$1.35, postpaid.

DELAWARE. (Red). Hardy grower, heavy producer of beautiful bunches of the most

deliciously flavored grapes you ever tasted. 25c each; 3 for 60c; 10 for \$1.50.

DIAMOND. (White). Good, hardy grower; heavy producer. Excellent quality. Large size. Always pleases. 23c each; 3 for 55c; 10 for \$1.35.

BRIGHTON. (Red). Dependable grower and producer. Large bunches. Excellent flavor. Ripens early. 25e each; 3 for 60e; 10 for \$1.50.

WORDEN. (Black). Very hardy, healthy and productive. Fruits early. Surpassed by no other variety. Very popular family Grape. 20c each; 3 for 55c; 10 for \$1.35.

FREDONIA. (New). (Black). Earliest black Grape. Vine vigorous, hardy and productive. Ripens two weeks earlier than Worden. Superior to its parents, Champion and Lucile. Clusters medium in size, cylindrical, compact; berries large, round and persistent; skin thick and medium tough; flesh juicy, solid, tender. 50c each; 3 for \$1.25; 10 for \$2.95. 10 for \$2.95.

### Kellogg's **BIG TEN** Grape Arbor

10 choice, 2-yr. Grape plants, all labeled, value \$2.76, for only \$1.75, postpaid.

10 plants, 10 varieties, all colors, all flavors, including Fredonia, Brand-New.

1 Brighton. Large red.
1 Niagara. Best white.
1 Concord. Popular blue black.
1 Lucile. Spicy red.
1 Moore's Early. Earliest black.

Delaware. Miniature red.
 Diamond. Choice white.
 Worden. Quality black.
 Caco. Wine-red.
 FREDONIA. Brand new black.

Two BIG 10 Grape Arbors, 20 plants in all, each labeled, for only \$3.00, postpaid.



### Washington **Asparagus**

GIANT RUST-PROOF

Unquestionably the best ever grown. Produces big crops of tender, juicy stalks first spring after planting. A big crop every year for 20 years or more. Requires less work and attention than any other vegetable. Very healthful. Moneymaker. Only BIG 2-year plants furnished.

12 plants, postpaid ... \$0.50
25 plants, postpaid ... .75
50 plants, postpaid ... 1.25
100 plants, not prepaid . 1.75
200 plants, not prepaid . 2.50
500 plants, not prepaid . 5.00
1000 plants, not prepaid . 8.50

### Currants

PERFECTION. Often called the Wonder Currant. Extra large, bright red fruit. Very heavy bearer. Bunches always well filled to the end. Commands a premium on the market. Best of all Reds. Price, 2-yr. plants, 25c each; 3 for 60c; 10 for \$1.65, prepaid. 25 or more at 12c each, not prepaid.

### Gooseberries

DOWNING. The most handsome and useful Goose berry ever grown. Fruit is large, green with yellowish cast when fully ripened. Splendid for cooking and table use. Prices, 2-yr. plants, 20c each; 3 for 50c;

10 for \$1.35, prepaid. 25 or more at 10c each, prepaid.

IMPORTANT!

Currants and Gooseberries must be shipped before May 10th.



Plant Currants and Gooseberries 3 to 4 feet apart.

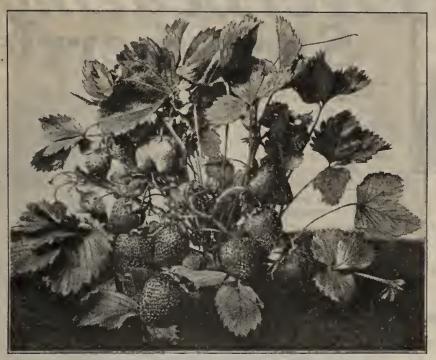
### Giant Victoria Rhubarb

Don't do without this appetizing dainty. Order enough for your

6	rools	\$0.85 postpaid	
12	roots	· · · · · · · 1.25 postpaid	-
25	roots	2.00 postpaid	-1
50	roots	3.00 postpaid	н
100	roots	5.50 postpaid	н

## Kellogg's Thorobred Strawberry Plants

For over a quarter of a century, Kellogg's Thorobred Strawberry plants have been the fruiting champions. When you speak of Strawberries you think of Kellogg. Here are letters that tell a story of fruitfulness and satisfaction.



A Kellogg Plant Bears Fruit and This Picture Shows How.

"We gathered from the 4000 Kellogg plants, 5389 quarts of extra choice berries. That is wonderful for ½ acre, don't you think? We never had to sort a single box of berries and the fruit was the finest choice fruit ever seen here." —Geo. N. Light, Iowa.

"We picked 1108 quart boxes, piled up, off of our 1000 plants we got of you."—Mrs. Minnie Hershberger, Pa.

### This Year's Money Makers

This is the year to start in the Strawberry business. Prices are soaring. People are buying. Last year there was a shortage of Strawberries and prices began to go back to normal. We confidently predict that people who plant this year are going to make just such profits as reported in this letter.

"I want to tell you about my Strawberry crop. I got 10,000 plants of you and this spring we picked 1,100 crates of berries. The crates had 24 boxes in them. Sold \$2,364.91; net gain, \$1,623.13."—Mrs. Hettie O. Forsythe, Oregon.

### - 5 Extra Good Standard Varieties • -

All the five varieties below are male or bi-sexual and will fruit without mating.

Kellogg's Early Bird (Male): A splendid very attractive foliage. Good yielder of extra large, beautifully shaped, bright, snappy red berries. A real prize for your garden and a very profitable market berry. Early Bird insures your early Strawberry shortcake.

Senator Dunlap (Male): Strong, hardy grower and heavy yielder of big, solid, dark red berries. Has yielded better than 13,000 quarts per acre. Excellent for canning; delicious in every way. Fruits big crops in all soils and climates. A grand Strawberry for gardens and market. Fruits midseason.

Dr. Burrill (Male): A most splendid midseason Strawberry. Hardy, dependable grower; extra heavy yielder of big, topshape, dark, solid red berries. Wonderful for gardens and best of all for canning. A top-notcher and real moneymaker.

Gibson (Male): One of the hardiest and most productive midseason Strawberries ever grown. Beautiful foliage, large plants literally covered with big, bright, cherry-red berries. Easily grown. A leading market berry and splendid for home gardens. A berry you can depend upon.

Blakemore (Male): One of the early Strawberries that will put big profits into growers' pockets. A big, hardy, strong grower; produces big crops of large, round, sparkling, solid berries. Solid red from surface to center. One of the most beautiful Strawberries ever grown. A real prize for the home garden and a big moneymaker for the market grower.

You may take your choice of the five varieties described above and at the left, at the following extra low prices. All are priced the same.

PREPAID PRICES	EXPRESS NOT
12 plants\$0.25	PREPAID ;
25 plants	300 plants \$2.00
50 plants	400 plants 2.40
100 plants 1.00	500 plants 2.75
200 plants 1.75	1000 plants 4.85

Washington (Male): One of the largest and sweetest Strawberries that grow. Sold only in small quantities.

Prices: 12 plants, 50c; 25 plants, 75c; 50 plants, \$1.10; 100 plants, \$1.75; 200 plants, \$2.75, all post-paid.



### Mastodon (Male)

#### Best Everbearer for Market

Hardy, strong grower; heavy yielder of big, bright red berries. Fruits 3 months after planting. Continues to fruit heavily until light freezer, delicious berries. Begins fruiting soon after

ing weather. Gives 3 big crops in 18 months. Berries extra large with splendid flavor. Easily grown. Requires no special care. Extra good for home gardens and the very best everbearer for market.

### Delicious Berries in Three

Months

Progressive (Male)

planting. Second crop the following early summer. Another big crop the following fall. Three good crops in 18 months. One of the choicest everbearers for home gardens and profitable for market.

Mastodon.

### ----- PRICES ----

### Progressive and Mastodon

PREPAID PRICES **EXPRESS NOT** PREPAID 12 plants ..\$0.50 300 plants.\$ 4.00 25 plants .. .75 50 plants . . 1.25 100 plants . . 2.00 200 plants . . 3.50 400 plants. 5.50 500 plants. 6.50 1000 plants. 12.00

### Short Crop of Strawberries—Order Early!

This is the year you must hurry your order for Strawberry plants. Growing conditions have NOT been favorable anywhere and crops are short—not only here but throughout the United States—everywhere! So order now! Do not wait until you are ready to plant. WE WILL RESERVE THE PLANTS FOR YOU AND SHIP THEM AT PLANTING TIME. This warning is given in good faith and we hope everyone who really wants Strawberries will heed it.



### Kellogg's BEAUTY (Male)



### Kellogg's EMPIRE STATE (Male)

REAL FANCY, LATE STRAWBERRY





### Big 4 Strawberry Garden

The World's Four Greatest Strawberries

Here's your opportunity to have the world's four greatest Strawberries fruiting right in your own garden. See pages 41 and 42 where these four world beaters are shown in color. This garden insures you the biggest and best Strawberries at a very small cost. Less than one cent per quart.

biggest and best Strawberries at a very small cost. Less than one cent per quart.

Just think, you get 50 plants each of Premier, Beauty, Big Late, and Empire State, a total of 200 choice plants, delivered to you postpaid for only \$2.00, which is \$1.00 less than the regular price. Planting instructions and 50 strawberry recipes free.

### Everbearing Garden

Gives Strawberries Quick

For quick results, plant Kellogg's Everbearing Strawberry Garden. Plant this spring and pick big red, juicy berries until snow flies. Begins fruiting soon after planting. You get 50 plants each of Mastodon and Progressive—100 plants in all. Regular price, \$2.50. Special Garden price, only \$2.00, postpaid.

### Little Gem Garden

\$1.60 Value for \$1.00

You will be surprised to see how many big Strawberries this little "Gem Garden" will produce. I venture to say at least 100 quarts. Includes 25 plants each of Blakemore, Dunlap, Early Bird and Dr. Burrill—100 plants. Regular price, \$1.60. It's all yours for an even \$1.00 with all the trimmings.

### Big Variety Garden Saves \$2.05 for You

This garden gives you 11 different kinds of delicious Strawberries. Eleven of the best and heaviest fruiting varieties ever grown. You get 25 plants each of Premier, Beauty, Big Late, Empire State, Dunlap, Dr. Burrill, Gibson, Early Bird, Blakemore, Mastodon and Progressive. A total of 275 plants, all labeled. Big, red, scrumptious Strawberries from early summer until late fall. The regular price of this garden is \$5.50, but we are going to send it to you postpaid with planting instructions and 50 strawberry recipes for only \$3.45. This special garden price saves you \$2.05.

### Small Variety Garden

If the above garden is larger than you want, we will send you 12 plants each of the same 11 varieties postpaid with planting instructions and strawberry recipes for only \$2.25, which saves you \$1.45 over our regular price.



# Kellogg's Thorobred

# Black Raspberries

Grown especially for heavy fruiting. Try these genuine Thorobreds this year and convince yourself that they are the heaviest fruiting plants you ever have grown. Every plant guaranteed true-to-name and perfectly healthy. Offered to you this year at the lowest prices ever quoted on Kellogg's genuine Thorobred Rasp berry plants.

### Kellogg's New Logan

EARLIEST OF ALL BLACK RASPBERRIES

A hardy, sturdy grower; very heavy yielder of large, jet black, sweet berries. Fruits one week earlier than any other dependable black Rasp-berry. Easily grown. Ideal for home use and market. Always brings high prices. Big money

111011011	
PREPAID PRICES	EXPRESS NOT PREPAID
6 plants\$0.50	200 plants\$ 4.95
12 plants	300 plants 6.50
25 plants 1.00	400 plants 8.00
50 plants 1.75	500 plants: 9.50
100 plants 3.00	1 1000 plants 17.00

### Kellogg's Cumberland

BEST MIDSEASON BLACK RASPBERRY

Hardy, dependable, tall, strong grower. Extra heavy fruiter of large, deliciously flavored berries. Succeeds splendidly under all conditions. Very easily grown, requires little care. Extra good for home gardens. One of the very best for market.

PRI	EPAID PRICES	EXPRESS	NOT PREPAID
12 plant 25 plant 50 plant	\$\$0.40 \$60 \$90 \$1.50 \$2.50	300 plants 400 plants 500 plants	\$ 3.25 \$ 4.50 \$ 5.25 \$ 6.25 \$ 11.75
too plant			

### Kellogg's Quillen

LATEST OF ALL BLACK RASPBERRIES

Quillen is the new wonder jet black Raspberry that has been tested and is being highly recommended by many experiment stations. Extra strong, sturdy, healthy grower. Canes grow big and tall. A real wonder for heavy fruiting of big, jet black, delicious berries. Fruits fully one week later than any other black Raspberry. Splendid for home gardens and a big money maker for market.

#### PREPAID PRICES

	plants						٠.			\$0.50
12 1	plants									75
25 1	plants						٠.			. 1.00
50 1	plants									1.75
	plants									3.00
	EXPR	ESS	I	NO		ΡF	RE	PΑ	II	)
					Т					
200	plants	s			Т				ş	6.50
200 300	plants	s			T			• •	5	\$ 4.95
200 300 400	plants plants	s s			T		• •	• •	5	6.50
200 300 400 500	plants	s s			T			• •		6.50 8.00



### Eldorado Blackberries

Eldorado is a big, strong, hardy grower and very heavy producer of big, jet black, sweet, delicious berries. Ripens rather late and is seldom injured by frost. The big berries are produced in large clusters.

PREPAID PRICES	EXPRESS NOT PREPAID
6 plants\$0.50	200 plants\$ 4.95
12 plants	300 plants 6.50
25 plants 1.00	400 plants 8.00
50 plants 1.75	500 plants 9.50
100 plants 3.00	1000 plants 17.00

Big Variety

7 Varieties

Raspberry Garden

Gives you all of Kellogg's Only

Gives you all of Kellogg's Raspberry varieties at very low cost—12 New Logan, \$2.95 extra carly black; 12 Cumberland, midseason black; 12 Quillen, extra late black; 12 Chief, extra early red; 12 Cuthbert, midseason red; 12 Latham, extra late red; and 12 St. Regis Everbearing Red. 7 best varieties, all labeled, 84 choice plants, all for only \$2.95, delivered to you postpaid with planting instructions. You save \$1.90.

84 Plants

Red Raspberries

KELLOGG'S THORO-BRED PEDIGREE RED RASPBERRY PLANTS are grown for plants only. All fruiting canes are cut out, which throws the entire fruiting qualities into the plants we send you. Every plant guaranteed to be genuine heavy fruiting, healthy Thorobreds. The heaviest fruiting Red Raspberry plants in the world. Offered to you this year at special low prices.

Large Plants, Ready to Bear This Year

### Kellogg's New Chief

Earliest of All Red Raspberries

Chief was originated by the Minnesota State Fruit Breeding Farm. Selected as the best from 4,000 seedlings. Fruits ten to twelve days earlier than any other Red Raspberry. Its early fruiting makes it a big money maker. Chief is hardy, disease resistant, healthy, tall grower; very easily grown. The berries are large and of excellent quality. Bright red in color and exceedingly delicious. Wonderful for home gardens and one of the best for market.

		PAID PRICES	EXPRESS NOT PREPAID
6	plants	\$0.50	200 plants\$ 5.00
25	plants		400 plants 8.00
50	plants	2.00	500 plants 9.00
100	plants	3.45	1000 plants 16.00



THOROBRED LATHAM

Kellogg's Thorobred Raspberry plants grow big and fruit heavily. This picture was sent to us by Mr. and Mrs. S. F. French, North Middleboro, Mass., who are making a big success with Kellogg Thorobred plants.

### Kellogg's Cuthbert

A Box of Kellogg's Red Raspberries.

BEST MIDSEASON RED RASPBERRY

Strong, hardy and healthy grower. Heavy fruiter of attractive, bright red berries of supreme flavor. One of the very best for canning. Extra good for market and one of the very best for home gardens. The more you grow Cuthbert the more you will appreciate its high qualities. Pure Thorobred plants at the following low prices:

PREPAID PRICES

6 plants\$0.3	5
	0
12 plants	U
25 plants	0
50 plants 1.5	0
00 plants 2.4	5
•	
EXPRESS NOT PREPAID	
200 plants \$ 2.9	5
300 plants 3.9	<b>'</b>
400 plants 4.8	5
500 plants 5.7	5
1000 plants 10.8	15
1000 plants	

### Kellogg's Latham

THE LATEST OF ALL REDS

Without doubt the most popular late red Raspberry grown. Hardy, healthy, dependable grower. Grows tall and upright, with strong, sturdy canes. Berries extra large, bright red and exceedingly delicious. A real money maker for market and no home garden is complete without Latham. Has an extra long fruiting season.

PREPAID PRICES	
6 plants	80.40
12 plants	.65
25 plants	1.00
50 plants	1.65
100 plants	2.75
EXPRESS NOT PREPAID	
200 plants\$	3.65
300 plants	4.95
400 plants	6.25
500 plants	
1000 plants	14.00

### Kellogg's St. Regis Everbearer

THE BEST EVERBEARING RED RASPBERRY

Absolutely the best fall-bearing red Rasp-berry ever offered. Fruits both summer and fall. Good, strong grower and heavy producer. Hardy in all soils and climates. Berries medium large, bright red and very delicious. Wonderful for home gardens and a real novelty for market.

PREPAID PRICES

6	plants				 	٠									\$0.50
12	plants														.75
25	plants				 			 							1.25
50	plants														2.00
100	plants		Ĭ												3.00
100		$\mathbf{x}$													
200	plant	8 .												.\$	4.75
200	plant	s .			 						٠.			. \$	4.75 6.75
300	plant	s .			 • •										6.75
300	plant	s .			 • •										4.75 6.75 7.95
300 400	) plant: ) plant:	s .		•	 		• •	 	• •	• •		 •	• •		6.75
300 400 500	) plant: ) plant: ) plant	s . s .			 		• •			• •		 •	• •		6.75 7.95 8.75
300 400 500	) plant: ) plant:	s . s .			 		• •			• •		 •	• •		6.75 7.95 8.75

# New Anoka Apple

Set in Spring 1934

The year of planting is the only year that the Anoka does not bear fruit.

You receive some apples one year after plantAnd now — only two years after planting— you receive a big full-sized crop.

July 1936

Bears quickly—One year after planting—The earliest and heaviest bearing apple in the world—8 crops of apples at only 10 years old—Hardy in all climates—Highest quality, delicious fruit.

Anoka's first growing season—the year you plant—is the only year that you will not receive fruit. One year after planting you will receive enough Apples for eating purposes and two years after planting you will receive your first fine, large, full-sized crop. Where else can you find an Apple that will duplicate this performance?

Anoka bears fruit in July and August. It is the earliest fruiting Apple known. Now, you can have delicious apple pie, apple dumplings and cool, sweet, eating apples right in mid-summer.

Anoka is an exceedingly prolific fruiter. Professor N. E. Hansen, head of the Department of Horticulture, State College, S. Dakota, says:

"Anoka is a heavy annual bearer under ordinary circumstances. It bears after one year in the nursery. John Robertson, orchardist of Hot Springs, South Dakota, President of the South Dakota State Horticultural So-



ANOKA Fruiting Heavily Two Years After Planting.

ciety, sent me a photograph of his Anoka Apple seven feet high bearing two bushels of Apples."

N. E. Hansen.

Anoka is perfectly hardy and will survive the winter in all climates. It was originated in the Dakotas where winter winds are icy cold and where the thermometer's mercury shivers close into the bulb as if trying to escape the frigid blasts.



ANOKA APPLE: Note the fine, beautiful shape, the glossy, beautiful skin. Doesn't this Apple simply invite you to eat it? Anoka is one of the finest treats that Nature ever produced.

Eight big crops of Apples at only ten years old is the wonderful record that Anoka has made. Anoka is attracting world-wide attention because of its heavy, early, and quick fruiting and because of its high quality fruit. The fruit is better than such varieties as Duchess. It is a most welcome early summer eating Apple. In flavor it is one of the very best. The Apples are of good size, well formed and beautifully colored, worthy of a place in your yard, garden or orchard. Beautiful upright grower as shown in picture. A few of Kellogg's Anoka Apple

trees will solve your Apple problems. Order at least one and be a year ahead of your friends. There's plenty of room in your back yard.

#### ANOKA PRICES

All trees three to four feet and up; all well branched; heavily rooted and healthy; guaranteed to reach you in good growing condition—guaranteed true-to-name.

1 tree ......\$0.60 postpaid 3 trees ..... 1.50 postpaid

Order Early! Supply Limited!



Dark Red Delicious.

#### Dark Red Delicious

Best for market—ideal for home orehards. Newest and greatest De-licious. Many shades deeper in collieious. Many shades deeper in eolor, yet with the perfect shape and juicy goodness of its parent. Costs no more to raise than just a red apple, yet the buyer will always pay a premium for eolor. Plant Dark Red Delicious and reap the extra profit. Sturdy, 4 to 6 ft. trees, 7/16" to 9/16" caliper, 60c each; 3 for \$1.50, postpaid. Ten trees for \$3.95, not prepaid.

### **Dwarf Apples** and Pears

Plant dwarf trees in limited space 8 to 10 feet apart. You get the same size fruit as from larger trees requiring 30 to 40 feet distance. Bear very young. Do not attain size of standard trees but bear the same. We have the following varieties at prices below ties at prices below.

APPLES Delicious McIntosh Yellow Transparent

**PEARS** Bartlett Clapp' Favorite Duchess

Each, 70e; 2 for \$1.25; 6 for \$3.35, postpaid.

CLAPP'S FAVORITE. Very large, handsome Pear. Yellow with red cheek. The best of the large early Pears. Fair canner if picked before too ripe. August.

SECKEL. Small fruit, light russet with red cheek. Very sweet and fine grained. Fine for pickling. October.

LINCOLN. Succeeds where others fail. You will at once recognize Lincoln superiority. Has all the fine qualities of a good Pear. Fruit large, clear yellow, blushed red. Good canner, fine keeper. Tree fast growing, ex-tremely hardy. Bears October. Do not fail to include Lincoln when ordering Kellogg Pears.

10 for \$3.95, not prepaid.

## Northern Grown Apples

Plant Kellogg's Northern Grown fruit trees and be assured of success. Every tree true to name and up to grade. The Best That Can Be Grown.

DELICIOUS. Fruit large, brilliant red. Flesh fine and crisp. Beautiful shape and fine aromatic flavor. Keeps and ships well. Very aptly named Delicious. November.

McINTOSH RED. Large crimson fruit, slightly acid. Extra good keeper and shipper. October.

CORTLAND. An improved Mc-Intosh but two weeks later, which insures a late keeping date. Extra hardy, comparatively early bearing. November.

YELLOW TRANSPARENT. Earliest, standard eating Apple. Fruit large yellow. Flesh white and tender. Makes fine sauce or pies. July.

RHODE ISLAND GREENING. Large, greenish yellow fruit. Easily the best Greening. November. NORTHERN SPY. Large, redstriped, slightly acid fruit. In great demand. December.

BALDWIN. Large, bright red with faint specks. Juicy and acid. Fine for desserts. December.

JONATHAN. Large, red fruit, pro-lific early bearer. November.

TURLEY. An improved Stayman's Winesap. Same satisfactory size but deeper color. Excellent pro-

ducer, good seller. December. SWEET BOUGH. Large, pale yellow, summer Apple. Flesh white, juicy and honey sweet. The best summer sweet. August.

WINESAP. Fruit large, crisp and pleasantly aromatic. A good yield-

er, ready seller. Nov. Dec. WHITNEY CRAB. A good general purpose Crab Apple. Large fruit. Yellow, striped carmine-red. August.

#### PRICES OF STANDARD APPLE TREES

(Except Anoka and Dark Red Delicious)

2-yr. size 7/16" to 9/16", 4' to 5'. 1 tree, your choice ..\$0.48, postpaid 3 trees, your choice .\$1.25, postpaid 10 trees, your choice-

\$3.25, not prepaid

25 trees, your choice-

\$6.50, not prepaid

50 trees, your choice-

\$11.50, not prepaid

100 trees, your choice-

\$21.00, not prepaid

Plant Standard Pears 20 feet apart.

BARTLETT. Large, juicy, rich flavored. Fine eating variety and best can-ning Pear. Strong grower, prolific bearer. September.

KIEFFER. Large yellow, noted for keeping qualities. Very fast grower, bears young. October.

DUCHESS (Duchess d'Angouleme). Enormous large yellow; flesh rich. Good canner. October, November.

#### PRICES—STANDARD PEAR TREES

(Except Lincoln)
2-yr., size 7/16" to 9/16", 4' to 6'. 1 tree, your choice .\$0.50, postpaid 3 trees, your choice \$1.35, postpaid 10 trees, your choice-

\$3.25, not prepaid

25 trees, your choice-

\$7.85, not prepaid Price, 60c each; 3 for \$1.50, postpaid. 50 trees or more @ 29c each, not prepaid.





J. H. Hale.

ELBERTA. Large, oval-shaped, yellow freestone. Red cheek. Prolific and hardy. The leading market variety. Middle September.

EARLY ELBERTA. Ripens a week before Elberta, which has won it much favor. Otherwise much the same as Elberta.

J. H. HALE. Very popular variety. Flesh yellow and sweet. A good canner and shipper. Without doubt the largest commercial freestone Peach. Early September.

EARLY CRAWFORD. Magnificent, large, yellow freestone Peach. Fine for eating or table use. A fair canner. Early September.

LATE CRAWFORD. Large, handsome Peach, similar to Early Crawford except that it bears later and is more prolific. Freestone. September.

Everyone knows how delicious the Peach is. More should know how profitable the crop is to the grower. A small amount invested in Peach trees will give you all the juicy fruit you want for your home use and plenty to sell. Little care is required in the cultivation of this popular fruit and it can be grown upon almost any kind of soil. Plant 15 to 18 feet apart.

SOUTH HAVEN. A newer sort with exceptionally fine flavor. Flesh yellow and sweet. Its showy exterior combined with its earliness make it a real money maker. Freestone. September 1st.

WILMA. Fruit large like its parent, Elberta, though more showy. Ripens later than Elberta, or about September 25th. Freestone.

CHAMPION. The very best early, white-fleshed freestone. Rich and juicy. Highly colored cheek. A favorite eating Peach. August.

SHIPPERS LATE RED. A new Peach, round in shape and beautifully colored red. Flesh yellow and sweet. Tree hardy and annual bearer. Fruit clings to tree tenaciously, which eliminates droppage. You will not be disappointed with this marvelous new free-stone Peach. September-October.

1 tree, your choice\$ 0.42 postpaid   25 trees, your choice\$ 5.70 not pre		FRICES—FEACH TREES: 512	e // to to 3/ to , to -	**
3 trees, your choice	2 trans rious chaics	1 10 nestnaid	I SO trope vour choice	IU-DU not prepaid

### Moorpark Apricot

A remarkable fruit, intermediate between the peach and the plum. Fruit is delicious and easy to grow. To prevent buds from freezing, give the Apricot a northern exposure. Otherwise give the same attention as the plum.

Kellogg's Apricot trees are budded on plum, insuring strong growth and longevity. All 2-year, 7/16" to 9/16" size, 60c each; 2 for \$1.00; 6 for \$2.75, postpaid.



Orange Quince.

### Orange Quince

You do not know what real Quinces are like unless you have seen and tasted Orange. Large and bright yellow. They just naturally can't be beaten for jellies, preserves and the always welcome "quince honey." You can always find room for a few of these little trees. You will be more than repaid. Size 2-year, 7/16" to 9/16", 70c each; 2 for \$1.25; 6 for \$3.35, postpaid.

BARGAIN! Your choice, any Peach tree, plus 1 Apricot and 1 Quince-3 trees in all-\$1.82 value—only \$1.59, postpaid.





Montmorency Cherries.

### Sour Cherries

EARLY RICHMOND. The "English Pie Cherry." Fruit medium sized, red and juicy. Tree a strong grower and bears young. June.

LARGE MONTMORENCY. The greatest Cherry ever introduced. Planted exclusively by large orchardists. The large red fruit is in great demand for canning and table use in preference to all others. A sure bearer under any ordinary conditions. Late June.

ENGLISH MORELLO. Dark red, firm fruit. Bears after other sour Cherries are gone. Should be in every orchard. August.

#### PRICES OF SOUR CHERRIES

		2-year, size 7/16" to 9/16", 4 to 6 feet.
1	tree	\$ 0.48 postpaid
3	trees	1.25 postpaid
		3.10 not prepaid
-	trees	6.50 not prepaid
50	trees	11.50 not prepaid
100	trees	

# Kelloggs Northern Cherries

Cherries should be planted by all. They bear quickly and abundantly. They are hardy and the fruit is always in demand. Kellogg offers only select strains of proven varieties. Plant on well drained soil about 18 feet apart.

### Sweet Cherries

BLACK TARTARIAN. Large, rich black fruit. Very popular and a quick moncy maker. Junc.

ROYAL ANN. Pale yellow fruit with red check. Flesh firm. Tree productive. July.

GOVERNOR WOOD. Rugged growing tree, bearing large, nearly round fruit of rich yellow, suffused with red. June.

SCHMIDT. Immense, deep black fruit with dark flesh. Extra fine flavor. Tree stocky grower. July.

WINDSOR. A valuable late variety, bearing large, dark red fruit. Tree prolific grower. An extra remunerative market variety. Late

BING. Very large black fruit. Flosh firm and richly flavored. One of the most profitable. July.

#### PRICES OF SWEET CHERRIES

		2-	year, size	7/16"	to 9/1	6", 4 1	0 6	feet.	
		your	choice .					\$0.50 p	
			choice .						
									ot prepaid
									ot prepaid
50	trees	or me	ore, your	choice,	at 29c	each,	not	prepaid.	

### Plums

Plums are among the most desirable and profitable fruits. Plant twenty feet apart.

ABUNDANCE (Japanese). Sturdy, upright growing tree. Fruit large, pinkish red. Bears young. Ripens August.

BURBANK (Japanese). Tree grows rather flat which makes picking easy. Very hardy and bears at an early age. Fruit large, red. Late August.

GERMAN PRUNE. Extra large, dark pur-ple canning Plum. Flesh is sweet and delicious. September.

FELLENBURG (Italian), Good sized pur-plc Plum. A good canner and an ideal fruit for drying. September.

LOMBARD. Medium sized. Fruit red. Very productive. This is the leading market variety and is grown extensively wher-ever Plums are known. Late August.

GREEN GAGE (Reine Claude de Bavay). This large green Plum is always a real favorite, either as a canning or table fruit. Its high sugar content makes it one of the most economical sorts. September.

MONARCH. Extra heavy bearer of very large, dark purple fruit; oval in form and perfect freestone. October.

### 3 New Hybrid Plums

ESPECIALLY SELECTED FOR QUALITY, HARDINESS and PROLIFIC BEARING QUALITIES

No other Plums can equal these famous Minnesota Hybrids for general purposes. They often bear in the nursery row and will be bearing huge crops of luscious fruit for you before you could hope for fruit from ordinary kinds. Ripen August.

WANETA. Tree rugged grower. Fruit large, dark purple.

UNDERWOOD. Large, juicy rec Small pit. Early bearer. Prolific. red fruit.

KAHINTA. Large, red frecstone. Flesh yellow and sweet.



Burbank Plums.

### Fiebing Plum — The Newest Prize Winner

Fiebing Plum is the answer to "The Perfect Plum" requirements laid down many years ago. The cash prize for this new wonder plum was awarded to Mr. Chas. Haralson of Excelsior, Minnesota. Kellogg wants everyone to benefit by this great man's discovery and offers Fiebing to our customers that they too may appreciate its sterling worth. Fiebing is a large, attractive plum. Firm flesh, fine flavor. It bears young and ripens early.

Be the first in your locality to profit from this New Prize Winner.

Price, 4 ft. trees, 75c each or 3 for \$2.00, postpaid.

#### PRICES—PLUM TREES

	(Except Fiebing)
1	tree, your choice, postpaid for\$0.50
	trees, your choice, postpaid for 1.35
10	trees, your choice, not prepaid, for 3.25
25	trees, your choice, not prepaid, for 7.85
50	trees or more, at 29c each,

not prepaid.

# Kellogg's COMPLETE Home Orchards

Save up to \$1.84 for You!

For a big variety of delicious, healthful fruit, beauty and economy, plant a Kellogg Complete Home Orchard. All choice 4- to 5-ft., heavy rooted, well-branched trees. The very best that can be grown. Selected by Kellogg's orchard expert.

5 Tree Orchard . . . \$1.48

1 Apple tree, 1 Cherry tree, 1 Peach tree, 1 Plum tree, 1 Pear tree, all for only \$1.48. Regular catalog price, \$2.38. You save 90c.

you get extra free trees with the 10-tree and 12-tree orchards.

### Trees, \$2.95 YOU GET THE FOLLOWING BIG VALUE: 1 early Apple, 1 late Apple, 1 sweet Cherry, 1 sour

Cherry, 1 early Peach, 1 late Peach, 1 early Pear, 1 late Pear, 1 early Plum, 1 late Plum, all for only \$2.95. Regular catalog price, \$4.29. You save \$1.34. In addition to this cash saving, you get 1 NEW ANOKA APPLE TREE, VALUE 60 CENTS, FREE.

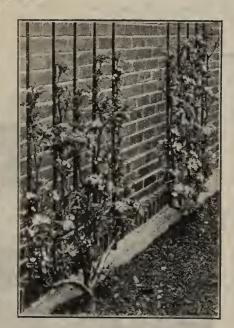
You Get the Fol-

12-tree orchards. You get an extravalue, in addition to your saving.

12 Trees, \$3.75 You Get the Following Big Value:

1 early Apple, 1 late Apple, 1 sweet Cherry, 1 sour Cherry, 1 early Peach, 1 late Peach, 1 early Pear, 1 late Pear, 1 early Plum, 1 late Plum, 1 Apricot, 1 Quince, all for only \$3.75. Regular catalog price, \$5.59. You save \$1.84. In addition to this big cash saving, we will include 1 NEW ANOKA AND 1 DARK RED DELICIOUS, VALUE \$1.20, FREE.

ALL ORCHARDS GO BY EXPRESS, NOT PREPAID.



### NEW!

### —Ornamental –Useful

Now, here are fruit trees that can be planted against houses, garages, fences, or any other narrow space. These trees grow flat—save space—give many folks fresh home-grown fruit who could not have it before. Grown on special dwarf stock, trained in patterns. Can be kept to height of an ordinary wall or fence. Fine for bordering gardens or for backgrounds. Bear very young, highly distinctive and ornamental. Decidedly a novelty. You will lead the procession in your neighborhood if you have them.

#### TRAINED APPLE TREES

Can be had in following standard varieties: Delicious, Cortland, McIntosh, Wealthy, Red Astrachan, Baldwin, Maiden Blush, Northern Spy, Stayman's Winesap, and Jonathan. Prices and shapes shown below.



TYPE A 3-4 Feet Each, \$5.45 Not Prepaid

TYPE R 4-5 Feet Each, \$7.85 Not Prepaid

Plant not less than 6 feet apart against walls — 8 feet against fences.

Types A, B. C. and D can be had in Apples only.

3-4 Feet 15"-18" 3-4 Feet 18"-21" Wide Wide Each, Each, \$5.45, Not \$6.65, Not Prepaid. Prepaid. Fine for porch screens, between windows, and

in other limited space.

#### **PEACH TREES**

Varieties—J. H. Hale, Elberta, South Haven, Carmen. Can be had in only one pattern (fan shape) as shown



TYPE E 2-3 Ft., Each, \$3.15 Not Prepaid (Peaches Only)

Can be trained around windows, also good against



#### KELLOGG FRUIT TREES

All Kellogg trees have had two years' growth in the nurseries except Peach and one-year Peach is better than two. All big and sturdy with heavy roots and good branches as shown above. Safe delivery guaranteed on all Kellogg fruit trees. on all Kellogg fruit trees.



R. P. Struthers.

# Three Whole Months of Glorious Beauty

One cent per day—how else can you get so much enjoyment for such a small amount of money? Phlox have a length of blooming season that is not excelled by any other flower, and with it they give you a gorgeousness and beauty that never decline. From late

\$1.00

June or early July to early October you can count on these lovely flowers to rear their glorious, gayly colored heads for your pleasure and delight,

and they continue to bloom year after year. They grow 3 to 4 feet high—very easy to grow. We heartily recommend Kellogg's Collection of Hardy Phlox to every Kellogg customer.



Beacon.



B. Comte.

This Collection Gives You

### IO Hardy Phlox for \$1.00 Postpaid

Ten unrivalled garden beauties to display their grandeur from June to October. Ten Named Varieties—ten distinct colors. All labeled, all field-grown

plants, ready to produce masses of color the First Year. Their beauty multiplies each succeeding year.

Plant Kellogg's Hardy Phlox this year. Order at once and be sure of yours at this low price.

You receive one each of the ten choice varieties shown on this page. Note the brilliant coloring and the wide variety of beautiful shades. All labeled and postpaid for only \$1.00. Planting instructions furnished.



Firebrand.



Mrs. Jenkins.



Rheinlander.



Bridesmaid.



Jules Sandeau.



Mrs. Chas. Dorr.



Seiboldi.

# Blarge-Flowering Chrysanthemums Your Last Chance at Flower Beauty

Each a separate and distinct variety—each a different color—field-grown plants.

Here are the flowers that say good-bye to summer—they are the rear guard to a six month's pageant of beauty—your last hold on a fleeting, exquisite joy. Look forward now to October and November and you will realize surely that you need these lovely





#### HOW to ORDER

ORDER EARLY. Stock will be reserved and shipped at planting time.

PAYMENT in full should accompany all orders of \$5.00 or less. With larger orders you may send one-third with order, balance when you want shipment. No orders sent C. O. D.

SEND MONEY by postal, express or bank money order, or registered letter. Unregistered currency sent at your risk. Add five cents for exchange on personal checks.

SHIPMENT of most orders, parcel post unless large. Large orders usually go by express. All stock sent prepaid excepting where otherwise noted in descriptions.

SHIPPING SEASON. All stock shipped at proper planting time. Early planting is best. Order early and let us ship early.

PLANTING INSTRUCTIONS sent free with each order.

CORRESPONDENCE. Always sign your name the same. Do not ask questions on order blank—use separate sheet.

ALL PRICES in this book expire June 30, 1934.

GUARANTEE. Plants and bulbs must arrive in good growing condition or order refilled free. We also guarantee everything we sell to be strictly true-to-name and just as represented. Results, however, depend on careful care, proper planting, and weather—things we cannot control—hence, we do not guarantee results. It is mutually agreed that in any event we are not liable for more than the purchase price of stock.

### SENSATION

The new EVER-BLOOMING Carnation, DAZZLER, is creating a sensation wherever seen. Blooms of fiery red from July 1st to November 1st. Forty to fifty flowers open at a time. Hardy. The newest flower wonder. See pages 3 and

Booked	ORDER BL	ANK No	<b>*</b> ** • • • • • • • • • • • • • • • • • •	
	. Kellogg Co. Rivers, Michigan	Do not write C	ice.	
	<del>284</del>			
Name	-			
Address	,			
Town		State	******	******
QUANTITY	Name of Shrub, Plant, or	Flower	Dollars	Cent

FREE

See three special offers on other side of sheet. Get Garden Plans that cost \$300.00—FREE. Two ways to get a Dollar Bargain—FREE!





Romaine B. Ware.

Garden lovers, meet Romaine B. Ware, nationally known garden expert, author, lecturer, editor, garden designer. More than 1,400 published articles have come from his pen, all on gardening and garden planning. Not a mere opinionist, but a man of wide experience and contacts. He has traveled thousands of miles visiting gardens and talking with gardeners in 38 states. Thus he is able to see the back yard gardeners' problems from their own viewpoint and come most effectively to their aid. He is known to millions as and writer upon garden topics. Such

their aid. He is known to millions as a national authority and writer upon garden topics. Such is the man who prepared these garden plans for you.

\$300 is the actual sum we paid Romaine Ware for these plans—and we consider this price low for the value rendered. Don't fail to secure the wonderful set of plans he has prepared for you. This is an amazing value never before offered—it is an offer you cannot afford to miss. (See Offer Above, right.)

# 25 Expert GARDEN PLANS

IF You Send Us an Order for \$3.00 Before March 31st

Now you can have the prettiest, best arranged, most admired flower garden in your town—tall and low plants where they belong, colors properly harmonized, most effective arrangement, best succession of bloom. These plans were drawn for you by Romaine B. Ware, nationally known garden authority. Now expensive expert garden planning service is yours. The plans complete are yours FREE if you send us an order for plants amounting to \$3.00 or more before March 31, 1934.

Here are plans for small gardens and for fine outdoor living

Here are plans for small gardens and for fine outdoor living rooms and all intermediate sizes. The smallest are 4x6 feet. You will be delighted with the beautiful arrangements. Order now and receive a copy free. OFFER EXPIRES MARCH 31



Except Azaleamum and Dazzler Carnation

### If Your Order Amounts to \$5 or More

How would you like three fine rose plants FREE? Or six hollyhock delphiniums, or four giant dahlias, or 50 fine gladiolus bulbs—or any other Dollar value that you want (except Azaleamum and Dazzler Carnation)? We want to give every Kellogg Customer a fine gift and so we hope you'll squeeze your pocketbook just a little more and make your order amount to \$5.00. Then add any One-Dollar value from our catalog that you want (except Azaleamum and Dazzler Carnation) and we will send it to you free with your other plants. This Free Plant Offer Expires May 15th.

### Let Your Neighbor Help

If you can't use this many plants, get your neighbor to order with you. The two of you can easily make up a \$5.00 order and you can divide the premium plants. Or you can keep the premium yourself in return for sending the order and having the plants sent to you. Many people find this a fine, easy way to get an extra value.

(Note: Please give us the neighbor's name and address so that we can have it for our mailing list. All plants will be sent direct to you when premiums are given).

# Free! New Plan Nothing to buy 100 Value!

Just send us names and addresses of six people who plant fruits or flowers and if they send us orders (within one year) totaling \$5.00 or more, we'll send you your choice of any Dollar value in our catalog, FREE. Specify the Dollar value you want and send good names as you receive your free plants only when orders are received. Please indicate whether names are interested in fruits or flowers. Not more than six names accepted.

HURRY! The sooner you act the better because otherwise someone else may send the best name on your list ahead of you, should any two persons send the same name and address, credit is given to the one who sends it first. Already we are awarding valuable premiums under this plan. Send names now. ALL LISTS MUST BE MAILED TO US BY MARCH 10TH, 1934!

Order Blank on Other Side. R. M. KELLOGG COMPANY, Three Rivers, Mich.



### These Four Beautiful Water Lilies

Including Gloriosa, Red

Here are the four choicest and finest Water Lilies grown—all in one collection. Note that the famous red Gloriosa is included. You get 1 Chromatella, Yellow, Regular price, \$1.50 1 Helen Fowler. Pink. Regular price, 1.50 1 GLORIOSA. Red. . . Regular price, 3.00 1 Gladstone. White. .. Regular price, 2.00

Total regular value ......\$8.00 All four are yours, postpaid, for only \$6.45 ALL HARDY VARIETIES

### 2 Beautiful **Water Lilies**

One each of Lilies shown above excepting red.

- 1 Chromatella. Yellow. \$1.50
- 1 Helen Fowler. Pink. 1.501 Gladstone. White ... 2.00

Total Regular Value, \$5.00

All three are yours for only \$3.85, postpaid.

ALL HARDY VARIETIES

### HARDY WATER LILIES

(Order separately at prices below, or order collections above and at left).

Anyone can have Water Lilies—for they require only a sunny place and an old sunken tub or two. We send free instructions for making several types of pools on request or with your order-sunken tubs, concrete formal, concrete informal, etc. Here are the best Water Lily varieties:

CHROMATELLA. (Yellow-shown above). Rich and beautiful. Leaves beautifully marked. By far the best of yellow varieties. Price, \$1.50 each; 3 for \$3.95, postpaid.

HELEN FOWLER. (Pink—shown above). Pink is one of the most delightful colors for Water Lilies. The flowers of Helen Fowler are very fragrant. Price, \$1.50 each; 3 for \$3.95, postpaid.

GLORIOSA. (Red—shown above). The undisputed champion of Water Lilies, regardless of color. Beautiful deep red in color, mammoth blooms 6 inches across. You simply must have Gloriosa. Price, \$3.00 each; 2 for \$5.75; 3 for \$8.50, postpaid.

GLADSTONE. (White-shown above). As chaste and beautiful as heavenly raiment. Wonderful large white flowers, 6 inches across. A strong grower and free bloomer. Price, \$2.00 each; 3 for \$5.75,

### **AQUATIC PLANTS**

The well planned pool should have at least one of these beautiful plants in addition to water lilies.

GIANT ARROWHEAD (Sagittaria). (See picture No. 3). Not only a plant of artistic foliage, but a fine flowering plant. Flowers are beautiful white with maroon base, borne in immense size. Thrive in 2 to 12 inches of water. A fine centerpiece for your pool—fine in the corners.

CATTAIL. (See picture No. 1). Too well shown by the picture to need description, lends a fine bit of artistry to your pool.

JAPANESE UMBRELLA PALM. (See picture No. 2). Grows fine in moist soil of the bank or can be potted and the pot partly submerged. Very artistic.

PICKEREL PLANT. Beautiful heart-shaped leaves with spikes of very pretty purple flowers. Plant in shallow water. They grow about two feet high.

SWEET FLAG. Shallow water plant. Saber-like leaves, broadly striped, green and ivory.

PRIMROSE CREEPER. A rapid growing, partially submerged plant with large, yellow primrose flowers. Fine for moist ground or shallow water.

WATER CALLA. Large, trumpet-shaped, snow-white flowers with golden yellow spadix. Luxuriant foliage.

WATER HYACINTH. (See picture No. 4). A beautiful floating plant, Spikes of orchid flowers as shown.

WATER IRIS (Blue or Yellow). Plant in shallow water or damp soil at pool's mar-gin. Very easy to grow. Most beautiful. State colors wanted.

Prices of above plants at right of picture.



SIX for only \$1.00

Postpaid

Order any six of the aquatic plants listed at the left, and you may have them for only \$1.00 and we pay postage. Or, if six is more or less than you want, order by prices below:

> 1 for ...\$0.25 3 for ... .60

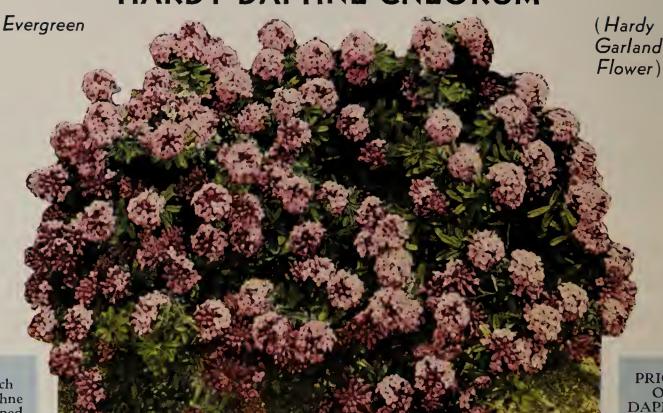
6 for ... 1.00 12 for ... 2.00

All postpaid.

[53]

# For Lovers of the Unusual

### HARDY DAPHNE CNEORUM



Each Daphne shipped with burlapped ball of earth on roots. Growth starts quickly.

Literally covered with amazing quantities of delicately aromatic rose-pink flowers—not only in spring, but also in early autumn and at intervals throughout summer. Beautiful evergreen foliage! Low spreading habit; plants grow 8 to 12 inches high, 3- to 5-ft. spread. Hardy—can stand temperature of 10 below zero. An unusual and handsome plant. One of the few Daphnes that are hardy in the North. A wonderful value for the price.

PRICES OF DAPHNE (9" to 12" spread) 1 ...\$1.00 2 ... 1.75 6 ... 4.50 Not prepaid.



### Two Pink Luxuriance for \$1.00 Post-paid

Flowering Ornamental (Malus Scheideckeri)

Pink Luxuriance is, indeed, the only suitable name for this amazingly beautiful tree. In the spring it is literally covered from top to bottom with beautiful double, pink blossoms—a gorgeous mass of delicate color—flowers, flowers, that's all you see!! Grows 12 to 15 feet high, We send you 3 to 4 ft. trees, literally filled with flower buds—ready to bloom this summer. Prices, each, 65c; 2 for \$1.00, not prepaid.



The most beautiful of all blue evergreens. Spreading habit as shown. Grows 3 to 4 feet high. Unusual in form and beauty. So nearly new that 90 per cent of you have never heard of it before. Shipped with a ball of peat wrapped with burlap around the roots—this keeps roots fresh and gives a quick start.

Prices: \$1.50 each; 2 for \$2.50, postpaid. Looks best in pairs.

### New Everblooming; Hardy

See pages 3 and 3A for amazing new everblooming carnation, Kellogg's Dazzler. Chicago Century of Progress Sensation!



CUPYRIGHT BY JACKSON & PERKINS CO.

# BLAZE Everblooming Climber U. S. Pla Patent No

Patent No. 10

Blaze is taking the country by storm. Don't fail to have it in your garden. It's a marvelous, new, hardy Climbing Rose which inherits the blazing color of Paul's Scarlet Climber together with the everblooming habit, thus combining two most attractive features. Perfectly hardy and very vigorous. Seldom out of bloom. On August 15th plants in the test garden were covered with blooms from bottom to top. Can be pruned very low for bedding, medium for shrub use, or trained as a climber. This most magnificent everblooming Climbing Rose—a brand new creation, for only \$2.00 each, postpaid.

# R. M. KELLOGG CO. Three Rivers, Mich.

### New Rose, Golden Climber

U. S. Plant Patent No. 28

Here is an amazing new Rose—a departure in Climbing Roses. Note these extremely unusual features:

Hybrid Tea Type: Fully grown Roses average 4 to 5 inches diameter—semi-double with heavy tufts of nankeen-yellow stamens.

Long Lasting—does not make a short blast of bloom like most climbers. "The last Rose of summer" may come from Golden Climber.

Long Stems. Flowers most always come solutary on stems often 18 inches or longer.

Extremely Hardy—can withstand sub-zero temperature.

Beautiful Foliage that is ornamental even without the blooms. Very vigorous. Suitable for vining.

"Golden Climber won the gold medal in 1933 awarded by the Massachusetts Horticultural Society given only for exceptional and outstanding flowers; also, the American Rose Society medal for the best Rose at their 1933 annual meeting."

Order now and lead the procession. Golden Climber is yours for only \$2.00 each plant, postpaid.

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